



Thomas Ayers

Jewellery and Accessories Designer

📍 Livorno, Province of Livorno, Italy

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Languages

English

About

Passionate about Design and Fashion since a very young age. Enjoys working in a team as much as on individual projects. An individual who has a passion for languages and therefore enjoys working in busy international environments

BRANDS WORKED WITH

'Mexx Europe International Design Center'

'Miroglio Fashion Group', Fast Fashion Division

'Shere Accessories Ltd'

Stroili Oro S.p.A.

'Swarovski Design Center Headquarters'

Tateossian Jewellery

'Thomas Ayers Jewellery'

'Toto Designs Studio'

Experience

● Free-lance Hair Accessories & Jewellery Design Consultant

'Thomas Ayers Jewellery' | Mar 2017 - Now

. Design and Product development of Hair Accessories Collections (Evita Peroni - China) . Design and Product development of Jewellery Collections . Trend Analysis. . Innovative materials research.

● Creative Director/Head of design

Stroili Oro S.p.A. | Oct 2015 - Jan 2017

. Delineate brand DNA appropriate for both existing and new business silos. . Responsible for elevating design and image of the brand. . Provide leadership to the Design team. . Trends Research . Provide new direction closer to current Fashion trends . Create Inspiration boards . Direct Product team communal goals.

● Senior Jewellery Designer

'Swarovski Design Center Headquarters' | Oct 2013 - Sep 2015

Projects: Swarovski Private Label, Cadenzza In-House Brand, Swarovski Elements, Swarovski Gift Solutions. . Design and follow the execution of Jewellery and Accessories set to follow briefing from Marketing and Account Management. . Research on current Jewellery trends and Markets. . Create Technical Drawings according to Customer s needs. . Create and Manage Critical Path from Initial Briefing to Delivery. . Develop/maintain relationships with External and Internal Customers. . Liaise with Sourcing for final execution of Production.

● Accessories and Jewellery Senior Designer

'Miroglio Fashion Group', Fast Fashion Division | Oct 2012 - Oct 2013

. Design and Product Development of Accessories range for Motivi and Oltre Collections. (Shoes, Bags, Belts, Scarves and Jewellery) . . Research on current Accessories and Colours trends. . Design and Technical Specification of Range & Capsule Accessories. . Follow up Suppliers Developments. . Contact European and Far East Suppliers including visits Overseas. . Design of Corporate Hang-tags, Packaging and POS Graphics.

● Free-lance Accessories and Jewellery Designer

'Toto Designs Studio' | Mar 2011 - Sep 2012

. Seasonal Jewellery and Accessories Trend Forecasting. . Design and Develop Accessories & Costume Jewellery Collections for High Street and High End Fashion Retailers and Suppliers. . Presentation of Accessories Collections and Seasonal Capsules from brain-storming to Product Development. . Support Customer's Sourcing Departments Product Development of Accessories and Jewellery Collections.

- **Senior Jewellery Designer**

'Shere Accessories Ltd' |

. Design and Develop Accessories Ranges: Warehouse Premium Designers at Debenhams (Julian Macdonald, Jasper Conrad, Ben de Lisi). . Trends research, Materials & Colours (Stylesight, WGSN, Trade Fairs). . Liaise with buyers of London High Street Fashion Houses. . Source materials and new Vendors. . Create technical Specs and color specification for all Designs.

- **Senior Jewellery Designer**

'Mexx Europe International Design Center' |

. Design and Develop Jewellery Retail and Wholesale Ranges. . Contribute to the Design Brain-storming for each Seasonal Collection. . Research Trends, Concepts, New Materials. . Attend to Jewellery Fashion Fairs in key European locations. . Visit factories and Suppliers Overseas and in Europe. . Sketch and Design Jewellery collections for two delivery schedule. . Create Technical Specs for Suppliers according to target price. . Liaise costs and quantities with Suppliers according to Brief. . Monitor Product Quality and Merchandising Styles on Shop Floor.

- **Senior Jewellery Designer**

Tateossian Jewellery |

. Design and Develop Jewellery and Leather Accessories for: Tateossian Ladies, Tateossian Mens Collections, Thompson London. Private collections: Ermenegildo Zegna, Kent & Curwen, Waterford). . Sketch and Design Jewellery /Accessories by hand and by CAD . Create all technical specs to send out to suppliers according to cost. . Visit fashion fairs to source new Materials and new Vendors. . Test products for durability and drop test. . Visual Merchandising of Tateossian stores in London.