



Danilo Giordano

Footwear and Accessories Designer

📍 Naples, Metropolitan City of Naples, Italy

✅ Danilo is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments, Permanent Positions

Skills

Footwear (Advanced)

Shoe Design (Advanced)

Accessories (Advanced)

Bag Designer (Advanced)

Footwear technician (Advanced)

Footwear Designer (Advanced)

Fashion Design (Advanced)

Fashion Consulting (Advanced)

Designer Jewelry (Intermediate)

Languages

English (Fluent)

Italian (Native)

About

- * Creative: Creating and drawing designs that are brand appropriate.
- * Product Knowledgeable: Able to introduce new vendors and maintain high, brand-appropriate product standards.
- * Strategic: Strong skill set strength building a brand recognizable identity with integrity and aesthetic presence. Able to combine innovative design specifications with manufacturing guidelines, deadlines and budgetary boundaries.
- * Communicator: Strong team work and bilingual skills in communicating with manufacturers.
- * Ambitious: Constantly driven to create an attractive, well-constructed, and unique product for all demographics.

BRANDS WORKED WITH

Bally S.R.L

Marni

Polimoda

Ralph Lauren

TOD'S Group

Valentino Roma

Experience



● Footwear & Accessories Designer

Polimoda | Jan 2020 - Now

● Freelance/Consultant Designer for Women & Men, Footwear & Accessories Designer and Product Development

| Sep 2018 - Now

● Co-Founder and Creative Director

| Jan 2018 - Apr 2019

* Responsible for the creative direction of the brand and the design of the collection.

* Oversee Branding, PR & Marketing.

* Supervise protos, samples and production in Italy.

* Designed and presented the first collection in January 2018 to wholesale & press for Fall 2018.



● Vice President of Design, Collection and Polo Women's Shoes

Ralph Lauren | Jan 2014 - Dec 2017



● Senior Design Director, Collection Women's Shoes

Ralph Lauren | Aug 2010 - Dec 2013



● Senior Designer, Collection Women's Shoes

Ralph Lauren | May 2007 - Aug 2010

* Responsible for leading design process combining brand heritage with innovation.

*Sourcing and selecting color and leather product for each collection.

*Developed design specifications for all segments of women's shoe structures: lasts, heels, uppers, hardware and soles.

*Collaborated with European technicians to insure successful implementation of design.

*Strategized with merchandising & sales for the marketing and successful roll-out of each collection.

*Participated in the production of all runway presentations, by designing appropriate footwear for each new collection.

● **Designer, Women's Shoes**

Bally S.R.L | Apr 2002 - Apr 2007

- * Collaborated with Creative Director to insure coordination between footwear collection and other products in the brand.
- *Evaluated color and material research and product sourcing.
- *Corrected and approved product prototypes.
- *Communicated directly with factories and technical engineering teams in Italy.

● **Designer, Women's Ready-to-Wear**

Valentino Roma | Oct 2001 - Mar 2002

- * Designed brand appropriate clothing product utilizing Valentino archives as inspiration.
- *Selected fabrics and treatments for each collection in collaboration with senior designers.
- *Coordinated garment fittings with in-house tailors and seamstresses.



● **Designer Consultant, Women's Ready-to-Wear**

Marni | Feb 2001 - Apr 2001

- * Collaborated with design studio, selecting images and colors for seasonable mood book.



● **Designer, Women's & Men's Shoes**

TOD'S Group | Apr 1999 - Nov 2000

- * Designed all aspects of both women's and men's shoe collections.

Education & Training

1996 - 1999

● **POLIMODA / University of Florence**

Degree, Bachelor Degree in Costume and Fashion,

1991 - 1995

● **Istituto S.S Apostoli**

Certification, Degree in Art