



Anargha Anil Mohan

Enthusiastic Fashion Merchandiser with 2+ years of experience

Birmingham, UK

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Languages

English (Fluent)

Hindi (Fluent)

Tamil (Work Proficiency)

Malayalam (Native)

About

HERE'S MY STORY: I am an enthusiastic student pursuing Masters in Fashion Management from Birmingham City University. I have also been a hardworking Fashion Retail Merchandiser with 2 years of experience & I bring forth a motivated attitude and a variety of powerful skills. I am committed to utilizing my skills to further the mission of a company. I have proven ability to establish and maintain excellent communication and relationships with clients.

BRANDS WORKED WITH

Aditya Birla Fashion and Retail Ltd.

CANSA IMPEX LLP

Pantaloons

WFB BAIRD & CO

Experience

● JUNIOR MERCHENDISER

WFB BAIRD & CO | Dec 2021 - Jan 2023

- Managed individual orders throughout complete product lifecycle. Developed & Maintained Excellent customer relationship & drawing new customers into business. Co-ordination & negotiating with buyers for new orders and developments
- Optimized and maintained merchandising calendar.
- Produced monthly Key performance report and maintained high quality of work.

● FASHION RESEARCH ANALYST

CANSA IMPEX LLP | Jan 2021 - Aug 2021

- Research fashion trends for new collection & inspiration
- Contacting mills & vendor who can provide with updated fabric, trim & accessories.
- Keeping archives up-to-date for website format & other promotional activities.



● RMG SOURCING INTERN

Pantaloons | Jan 2020 - Apr 2020

- Hands on experience in vendor relations, vendor evaluation, order placement & order execution.

● RMG PRODUCT DEVELOPMENT INTERN

Aditya Birla Fashion and Retail Ltd. | May 2019 - Aug 2019

- Hands on experience in Product development and research,