



Ayushi Jain

Ayushi | Brand & Packaging Designer

📍 New Delhi, Delhi, India

🟢 Ayushi is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Adobe Photoshop (Advanced)

Adobe Illustrator (Intermediate)

Adobe InDesign (Advanced)

Graphic Design (Advanced)

Packaging Design (Advanced)

Visual Communication (Advanced)

After Effects (Intermediate)

Languages

English (Fluent)

About

Dear Hiring Manager,

I am passionate about creating visually stunning designs that help brands grow. With more than 2 years of experience designing memorable advertising campaigns, I think I could be a great addition your company.

I have experience as a freelance and in-house graphic designer, and I have worked on a range of print, interactive and digital design projects. I have worked on 100+ product packaging projects and that said I can assure you that I can work under pressure very well.

I have a expertise with Photoshop, Illustrator, InDesign and After effects. I would love to collaborate with clients and colleagues, and I am excited to deliver designs that will help your clients engage and grow their target market.

I am eager to chat more about my qualifications and skills. Thank you very much for your consideration.

Sincerely,
Ayushi Jain

BRANDS WORKED WITH

9eye.In.

Nestor Pharmaceuticals Ltd.

Versatylo Interactive.

Experience

● Artboard Artist

Versatylo Interactive. | Jan 2021 - Mar 2021

A Digital Marketing Agency providing e-learning content and Marketing services.

- Actively took initiative and got most of my artboards approved.
- Developed leadership skills by managing a team.
- Coordinated well with all other team by giving and accepting all the suggestion.

● Graphic Designer

Nestor Pharmaceuticals Ltd. | Mar 2021 - Sep 2022

Nestor Pharmaceuticals Ltd is a rapidly growing global enterprise backed by more than four decades of expertise in manufacture and marketing of a wide array of ethical allopathic branded and generic formulations.

- Created 150+ designs for the package of their brands.
- Participate in new product planning or market research, including studying the potential need for new products.
- Prepare illustrations or rough sketches of product package, discussing them with management and making necessary changes.
- Created designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Evaluate feasibility of design ideas, based on factors such as appearance, serviceability, budget, production costs/methods, and market characteristics.
- Research current trends and new technology, such as printing production techniques, computer software, and design trends.
- Present final layouts to management for approval.
- Negotiate with printers and estimators to determine what services will

be
performed.

● Front-end Developer

9eye.In. | Jun 2020 - Aug 2022

A business providing eyecare services by comparing nearby opticians.

- Performed direct website updates.
- Evaluated code to ensure that it is valid, is properly structured, meets industry standards and is compatible with browsers, devices, or operating systems.
- Conferred with the development team to resolve conflicts.