



# Valentina Altissimo

Creative director / Design Manager

📍 Milan, Metropolitan City of Milan, Italy

✔️ Valentina is **Available to work**

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## Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Hourly Consulting, Permanent Positions

## Skills

Brand Analysis (Advanced)

Market Analysis (Advanced)

Competition Research (Advanced)

Creative Direction (Advanced)

Trend Analysis (Advanced)

Trend Research (Advanced)

Fashion Design (Advanced)

Sketching (Advanced)

Adobe Illustrator (Advanced)

Adobe Photoshop (Advanced)

Fit (Advanced)

Garment Construction (Advanced)

Team Management (Advanced)

Collection Development (Advanced)

Brand Strategy (Intermediate)

## About

Italian senior designer and creative director with international experience. • Strong experience in coordinating and managing fashion activities. • Passion and ability to envision, create and direct the Brand identity from scratch. • Solid understanding of various trends of fashion and trend forecasting ability. • Proficient with Photoshop, Illustrator and strong hand sketching ability. • In-depth knowledge of textile and material construction and properties. • Sound knowledge and understanding of garment construction. • Ability to design for different consumers and end uses. • Strong project management and organizational skills. • Excellent communication and interpersonal skills. • Ability to understand the requirements of the market. • Creative direction of photo-shoots and campaigns. • Ability to apply the Brand vision to the tools with which it communicates with the world.

### BRANDS WORKED WITH

Exte' (Itholding)

Kayfi

Liwa Trading – Private Labels

Marciano Guess

Msk New York

Navigare

Romeo Gigli

Studio If

## Experience

### ● Head of Design

Liwa Trading – Private Labels | Sep 2020 - May 2022

Overall creative responsibility for the launch of the private lingerie brand.

- Market research and gap analysis based on market positioning.
- Building brand DNA and identity.
- Design and execution of ranges and definition of line ups.
- Directing a team of designers.
- Overseeing fit sessions and approving developments.
- Trends and Range presentations.
- Creative direction of the launch Photo Shoot and Campaign.

### ● Senior Fashion Designer

Kayfi | Jul 2019 - Aug 2020

Training and managing a team of fashion and print designers.

- Creative direction.
- Design and execution of the range and definition of lineups/looks.
- Source, select and buy fabrics, trims, accessories.
- Overseeing fittings.
- Trends and range presentations.
- Research and liaison with suppliers overseas.

### ● Senior women's Designer

Marciano Guess | Aug 2014 - May 2017

Conducting research on current and future trends, trends, market and styles.

- Mood-boards and color charts.
- Fabric, accessories and print selection.
- Design and execution of the collections.
- Leading fittings.
- Look book and fashion show creative support.
- Support and preparation of trends, sketch and range review.

### ● Women's total look designer

Msk New York | Oct 2013 - Apr 2014

Trends, shapes, colors and fabric research, sourcing and selection.

- Mood-boards.
- Design and execution of the collection.
- Communicating/partnering with factory on daily basis.
- Leading fittings.
- Create/update working line-sheets.

## Languages

Italian (Native)

French (Work Proficiency)

English (Fluent)



### ● Men's Knit Designer

Navigare | Sep 2012 - Aug 2013

Execution and follow up of the collection as the link between the Italian headquarter and the Chinese licensee.

- Trends and fabrication research and selection.
- Fabric and yarns sourcing.
- Design and execution of the collection and collaboration with the in-house development team.

### ● Junior Designer

Romeo Gigli | Mar 2009 - Feb 2011

Assisting the creative director in all aspects of the collection.

- Trends, colors and fabric research and sourcing.
- Attendance of fabrics/trends fairs, fabric and accessories sourcing.
- Shopping the market.
- Mood-boards and presentation boards.
- Design of the collection through sketches.
- Execution of technical sheets for pattern makers and suppliers.
- Attendance of fitting and proto review.

### ● Men's & Women's Assistant Designer

Exte' (Itholding) | Feb 2007 - Mar 2009

Assisting the fashion coordinator in all aspects of the collection.

- Trend, colors and fabric research, market research and shopping.
- Execution of mood-boards, sketches and flats.
- Assisting during fittings.

### ● Assistant Men's Knitwear Designer

Studio If | Sep 2005 - Dec 2006

Internship as men's knitwear assistant designer focusing on Ermenegildo Zegna and Agnona knitwear lines.

## Education & Training

2001 - 2005

### ● Istituto Marangoni Milano

Fashion design, Fashion Design —

1995 - 2000

### ● Istituto Suore Orsoline S. Carlo

Baccalaureate , Liceo Linguistico (language high school)