



Jessica Mimouni

Head of merchandising

📍 Paris, France

✔️ Jessica's availability **should be discussed**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

- Merchandising (Advanced)
- Operation Efficiencies (Advanced)
- Market Planning (Advanced)
- Analysis of business problems/needs (Advanced)
- Problem Solving (Advanced)
- Continuous Improvement (Advanced)
- result oriented (Advanced)
- communication skills (Advanced)

Languages

- Spanish (Basic)
- French (Native)
- English (Work Proficiency)

About

WATCHES ACCESSORIES PERFUMS AND EYEWEAR

BRANDS WORKED WITH

Cartier

Cartier France

Experience

● Head of Merchandising

Cartier France | Oct 2017 - Now

Product scope : Jewelry, watches, Accessories and leather straps
Supervise and decide on activities of Demand/Supply Planning/ Distribution to ensure product availability in France & Monaco boutiques and retail specialists.
Ensure the global supply on the Jewelry, Watches, Accessories, Leather straps by optimizing stocks.
Construction of assortment strategy retail & wholesale with performance and image indicators.
Construction and review of inventory budgets in line with the business ambitions
Operation project leader on opening and renovation boutiques and digital staff sales flows
Kick-off and promote continuous improvement on processes to reduce stock and lead-time
Team management : 6 permanent staff and 2 interns.



● Merchandiser

Cartier | Jan 2011 - Sep 2017

Jewelry segment- 2015 to 2017 Watches and Accessories segment - 2011 to 2015
Retail/Wholesale : Assortment review with store managers several times per year
Sales optimization by building action plan.
Supply : Flows management on Jewellery collections for retail & wholesale , adapted "time to market" management of the subsidiary's supply
Dashboard building for management reporting with Merchandising KPI's.
Project coordinator for opening/ closing/ renovation boutique on Jewelry scope : interface between the different players (Wholesale/ Retail/ Marketing/ Operations/ Logistics)
Communication of data: frequent boutique visits and set up in-store actions
Establishment of "merchandising ambassadors in boutiques " : new operation community meetings
Staff sales coordinator



● Product manager

Cartier | Jan 2004 - Jan 2010

Strategy : Participation in the annual marketing plan Perfumes and Eye-wear
Management of communication budget (~4M€)
Sales forecast (~450 POS)
Market analysis and competitive intelligence
Assortment definition : retail network (13 internal stores)
Allocation and monitoring of driving resources
Event coordinator to assure push stock for the 45 events/ year for major accounts :Grand Optical / Solaris, Alain Afflelou, Marionnaud, Nocibe, Douglas
Design of sales support tools
Coordinator of training evenings for shop animators by presenting new products to HQ brands and sales teams