



Emilia Tavridis

Trade Marketing Executive at Dyson Beauty

Paris, France

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Languages

Swedish (Fluent)

English (Fluent)

Polish (Fluent)

Greek (Native)

Italian (Work Proficiency)

About

An ambitious, outgoing and determined attitude. Enjoying challenges and enthusiastically learning new things as a highly creative contributor. Organized, constructive and responsible participant.

BRANDS WORKED WITH

Alexander McQueen

H&M

Maison Margiela

Samsøe Samsøe

Versace

YOOX NET-A-PORTER GROUP

Dyson

Experience



● Junior Collection Merchandiser - Jewelleries & Leather-goods

Maison Margiela | Jan 2023 - Dec 2023



● Collection Merchandising Assistant - Jewelleries & Leather-goods

Alexander McQueen | Jan 2022 - Dec 2022



● Merchandising Intern - Women's Men's RTW

Versace | Jan 2020 - Dec 2020



● Buying Assistant - Shoes

YOOX NET-A-PORTER GROUP | Jan 2020 - Dec 2021



● Assistant Buyer Trainee

H&M | Jan 2018 - Dec 2018

- Analysis of sell-in and sell-out data.
- Management of H&M software systems, suppliers and samples.
- Handling of fittings and order placement.
- Meetings with department and collection teams.
- Preparation of inspirational PPT presentations for coming seasons.



● Trade Marketing Executive

Dyson | Jan 2024 - Now

- Online content brief creation and asset production
- Offline Events & Special Projects coordination
- Creation of Product training materials
- Collaboration with Key Account and Category teams on planning new product launches

Education & Training

2019 - 2020 ● Istituto Marangoni

Master's degree,

2016 - 2019 ● Höskolan i Borås

Bachelor's degree,

2013 - 2016 ● Polhemsgymnasiet, Göteborg

High School Diploma,

