

Ganesh Patankar

Business Analyst Intern

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Languages

French

Hindi

Marathi

English

About

With a passion for retail and proven experience in enhancing sales through innovative marketing strategies, I excel in creating memorable customer experiences. My background as a Sales Trainer has equipped me with hands-on skills in transactions, packaging, product setup, and store maintenance across various retail categories and environments.

BRANDS WORKED WITH

Bikanervala Vashi

Divine Homes

RPG Life Sciences

Experience



● Marketing Internship

RPG Life Sciences | Jun 2023 - Aug 2023

- Worked hand-in-hand with the international marketing director to come up with an innovative marketing strategy for their new product ibuprofen
- Help the company achieve a 7.25% increase in the sales of Nicorandil in July by using a competitive pricing strategy
- Assistance with upholding client relationships by addressing inquiries and feedback.

● Sales Trainee

Bikanervala Vashi | Nov 2022 - Jan 2023

- managed substantial sums of cash sensibly with precision (Bikanervala Vashi- + 91 9137773262)
- Assisted in creating a new advertisement and sale offer during the festival of Diwali
- Managed and coordinated Phone calls from clients for online orders and deliveries



● Business Analyst Intern

Divine Homes | May 2022 - Sep 2022

- Collaborated with a team of 4 to conduct market research and analyze whether a GBP 50 million project in the Dadar area would be profitable for the company
- examined the market position of the business and the future trajectory of the low-budget housing industry for the Director

OTHER EMPLOYMENT

Education & Training

2023 - 2027

● Bayes Business School

Bachelor of Science,

2019 - 2023

● Indus International School

IB,;