

# Celina Antono

Customer Success Manager

Paris, France

Celina is **Available to work**

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## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

## Skills

Adaptation (Advanced)

Loyalty Programs (Intermediate)

Customer Loyalty (Advanced)

Marketing Communications Planning (Advanced)

Creativity Skills (Advanced)

eCRM (Advanced)

## Languages

English (Work Proficiency)

Italian (Work Proficiency)

French (Fluent)

Portuguese (Native)

Spanish (Work Proficiency)

Russian (Basic)

## About

Let's get to know each other, I have 16 years of experience as a communications project manager and manager in the sectors of sports and cultural sponsorship, import-export of cosmetics and international luxury real estate (London, Paris ..). I have been working for the past 4 years on digital community projects, I am looking to continue to use my innate talent for creating connections via my positivity and dynamism in customer satisfaction projects.

### BRANDS WORKED WITH

al Lamsat Société D'Import

Areda Société Évènement Sportif

LVMH

Narim Luxe

Onu Paris 15e

ZeMust

## Experience



### Community builder project manager

ZeMust | Sep 2019 - Now

Creating and building digital communities to clients to increase a better communication and a better service with their community and clients

- Culture, Education

- Dataroom af2i , Slic ,Czam, e-pass Zecse ,Trapeze , Binary system



### Chef de projet

LVMH | Sep 2019 - Nov 2019

- Turningpoint coaching, gestion des séminaires en italien pour Loro Piana LVMH

### Head of Real Estate

Narim Luxe | Apr 2013 - Sep 2019

Gestion de la société immobilière 15 millions d'€, augmentation du portefeuille >30%

- Communication interne et externe

- Achats et ventes d'appartement de luxe, Paris, Londres, Pilotage 360°et mesure de l'avancement des projets

### P. Manager

Areda Société Évènement Sportif | Jul 2006 - Jan 2009

- Recherche de sponsors >20%

- Réalisation des supports de communication site internet charte graphique

- Création d'évènement, tournoi, gala, salon du Sportel de Monaco

- Mise en relation de sportif pour améliorer le positionnement

### Project Manager

al Lamsat Société D'Import | Sep 2006 - Mar 2013

Achat des marques de cosmétiques et recherche du circuit de distribution

- Assurer le suivi budgétaire et financier de la gamme cosmétique KPI's

- Exposants aux Salons Beautyworld Dubaï (EUA), Cosmoprof Bologna (IT)

### Project Manager

Onu Paris 15e | Sep 2005 - Jun 2006

Responsable de projet ONU France

- Ouverture du Bureau et mise en fonction du département

- Création des supports visuels affiche, courriers 60 ans de l'ONU Mémoire sur les partenariats culturels onusiens

## Education & Training

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2005 - 2006 ● **ISC PARIS**  
Certification, Master Marketing Communication & Medias

2000 - 2001 ● **Sorbonne Nouvelle**  
Degree, MAÎTRISE EN LITTÉRATURE ET CIVILISATION DE