




# Alexandra de Raspide Tsenkoff

Artistic director and Designer

 Paris, France

 Alexandra is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

 [Website](#)  [Instagram](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

## Skills

Fashion Design (Advanced)

Fashion Consulting (Advanced)

Artistic Direction (Advanced)

Communication Design (Advanced)

Visual Identity (Advanced)

Instagram Marketing (Intermediate)

Social Media (Advanced)

Fabric Development (Advanced)

Production Development (Advanced)

Technical Drawing (Advanced)

Collection Strategy (Advanced)

Sustainability Consulting (Intermediate)

## About

I'm Alexandra de Raspide Tsenkoff,  
After training as a fashion designer at Atelier Chardon Savard, I worked for several brands (Ami Paris, Noyoco, Calvin Klein, Veronique Leroy...)  
I launched a womenswear brand, TSENKOFF in 2021.

This last experience was the most rewarding and formative, particularly in terms of developing a collection and understanding the challenges of a brand.  
I worked on all the design aspect from design to development, material sourcing, fitting, production and as well as on all the communication part, social media, content creation, AD, shooting, press relations...

Today my brand is a side project, I desire to work within a team and to take part of a brand's evolution.

### BRANDS WORKED WITH

AMI PARIS

Calvin Klein

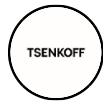
JACQUEMUS

noyoco

TSENKOFF

Véronique Leroy

## Experience



### DESIGNER & CEO

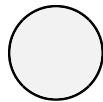
TSENKOFF | Apr 2020 - Now

I'm the founder and designer of TSENKOFF.  
A womenswear ready to wear brand based in Paris.  
I worked on all aspects of the brand, such as visual identity, production, design, photography, communication...



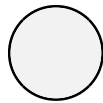
### Womenswear/ Menswear Designer

noyoco | Feb 2020 - Apr 2020



### Designer consultant

AMI PARIS | Feb 2019 - Jul 2019



### Social media and Visual Identity

AMI PARIS | Aug 2019 - Mar 2020



### Designer and Creative Director

noyoco | Sep 2018 - Feb 2019



### Artistic Director

Véronique Leroy | Oct 2018 - Sep 2022



### Sustainability consultant

JACQUEMUS | Feb 2017 - Feb 2017



### Collection development

Calvin Klein | Jun 2017 - Aug 2017

Collection Development (Advanced)

Pricing Strategy (Intermediate)

Mood Boards (Advanced)

Iconography (Advanced)

RTW deisgn (Advanced)

Social Media Strategy (Advanced)

## Languages

French (Fluent)

English (Work Proficiency)

## Education & Training

2015 - 2018

● **Atelier Chardon Savard**

Bachelor in Fashion design, fashion design

2014 - 2015

● **Prép'art Toulouse**

Classe préparatoire , Classe préparatoire aux écoles d'art