



Alexandre Plokhov

Head of Design


📍 New York, NY, USA

✓ Alexandre's availability **should be discussed**

[Portfolio link](#)

[View profile on Dweet](#)

Links

 [Website](#)  [LinkedIn](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Free-lance Assignments

Skills

Fashion Design (Advanced)

Outerwear (Advanced)

Textiles (Advanced)

Knitwear (Advanced)

Styling (Advanced)

Concept Development (Advanced)

Footwear (Advanced)

Fashion (Advanced)

Apparel (Advanced)

Art Direction (Advanced)

Brand Development (Advanced)

Trend Analysis (Advanced)

Retail (Advanced)

About

Alexandre Plokhov is an internationally recognized design professional with an extensive track record working for global luxury and contemporary brands. Mr.Plokhov has a high level of competency in the following areas:

- Comprehensive creative vision with unique and recognizable signatures across all product categories
- Firm grasp of creative/design process from concept through development to production
- Well-developed sense of emerging trends in design, color palette and technology
- Proficiency in cross-disciplinary team management and mentoring in order to nourish talent, esprit de corps and synergy
- Expertise in creating business, marketing and merchandising strategies

BRANDS WORKED WITH

Alexandre Plokhov LLC

Cloak Designs LLC

Fast Retailing

HELMUT LANG

Nomenklatura Studio LLC

Versace

Experience

● Design Director/Creative Director

Nomenklatura Studio LLC | Feb 2018 - Now

As A Design and Creative Director of Nomenklatura Studio my work consists of, but is not limited to:

- Leading all aspects of design and development of direct-to-consumer apparel and footwear brand
- Creative direction of brand communication via all media channels
- Overseeing line planning, assortment and merchandising
- Guiding material and accessory sourcing



● Guest Designer

Fast Retailing | Jan 2014 - Oct 2014

I designed Capsule Collection collection for men, women and children titled "Urban Sweats" resulting in sales of 2.5M Units.



● Menswear Design Director

HELMUT LANG | Feb 2013 - Jan 2017

I relaunched Helmut Lang Menswear, hiring and leading a team of 15 achieving distribution to over 350 points of sale worldwide.

As Design Director, Menswear my work consisted of, but was not limited to:

- All aspects of Research, Design and Development of 4 Seasonal Collections including Outerwear, Cut-and-Sew, Sportswear, Leather, Accessories and Footwear.

Additionally, during my tenure, I created the following:

- Helmut Lang x Travis Scott Capsule Collection
- Helmut Lang Women's Athleisure Collection
- Helmut Lang Perennial Collection of wardrobe staples

● Creative Director

Alexandre Plokhov LLC | Feb 2010 - Oct 2015

As A Creative Director of Alexandre Plokhov LLC my work consisted of, but was not limited to:

- Leading an international design and development team under a manufacturing license agreement
- Creating seasonal men's and women's collections consisting of sportswear, tailoring, cut-and-sew, footwear and accessories
- Presenting and marketing Collections in Paris and Milan
- Spearheading all channels of brand communications

Sketching (Advanced)

Sportswear (Advanced)

Team Management (Advanced)

Men's Fashion (Advanced)

Tailoring (Advanced)

Pattern Making (Advanced)

Women's Wear (Advanced)

Store Design (Advanced)

Creative Direction (Advanced)

Woovens (Advanced)

Languages

English (Native)

Italian (Work Proficiency)

French (Basic)

Russian (Native)



● Menswear Design Director Runway Collection

Versace | Mar 2007 - Feb 2010

As a Design Director, Menswear Runway Collection my work consisted of, but was not limited to:

- All aspects of Research, Design and Development of 2 Seasonal Runway Collections including Outerwear, Cut-and-Sew, Sportswear, Leather, Accessories and Footwear,
- Staging, Concept Development, Press Briefing for 2 annual Runway Presentations

● Creative Director

Cloak Designs LLC | Oct 1999 - Feb 2007

As a Creative Director of Cloak Designs LLC my work consisted of, but was not limited to:

- Creating seasonal collections consisting of sportswear, tailoring, cut-and-sew, footwear and accessories
- Leading an international design and development team of 6
- Designing and operating a Cloak boutique in New York
- Presented and marketed the line in Paris
- Leading art direction, casting, styling and set design of runway presentations