## Dweet



# **Holly Laing**

BA (Hons) First-Class Buying and Merchandising for Fashion Graduate | Aspiring luxury fashion buyer

◎ Ashford, UK

⊘ Holly is Available to work

<u>View profile on Dweet</u>

#### Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Freelance Assignments

### Skills

Communication (Advanced)

Microsoft Office (Advanced)

Attention to Detail (Advanced)

Analytic Problem Solving (Advanced)

Negotiation (Advanced)

Critical Thinking (Advanced)

Commercial Awareness (Advanced)

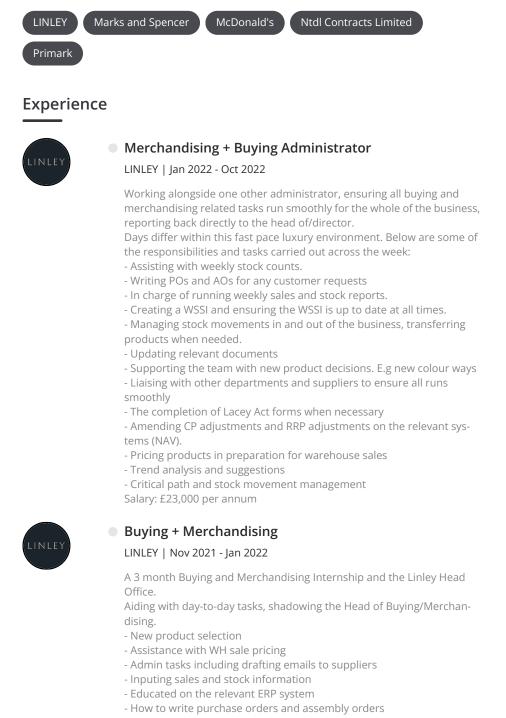
# Languages

English (Fluent)

#### About

I am a highly skilled and resilient individual, with a First-Class Buying and Merchandising for Fashion BA (Hons) degree, having studied at the Fashion Retail Academy. Experienced in buying and merchandising with a demonstrated history of working in the fashion retail industry within both roles. Additionally, having worked within the high-street sector as well as in an MA/BA role in the fast paced, continuously changing luxury environment. The true spark to my strong passion for luxury. Skilled in Sales, Customer Experience, Adobe Photoshop, Adobe InDesign and fully proficient in Microsoft Office software.

#### BRANDS WORKED WITH



Skills relevant and used include: Team working and communication Attention to detail and organisation Problem solving Microsoft office proficiency, inc. Excel Passion and drive

M&S	<ul> <li>Fashion Buying</li> <li>Marks and Spencer   Aug 2021 - Sep 2021</li> </ul>
	<ul> <li>A one month placement in the M&amp;S HO within the womenswear/lingerie department.</li> <li>Paired up with the current BAA and BA of the department, following and observing day to day tasks within these roles, learning exactly what the roles consist of.</li> <li>Below are some tasks worked on during the one month placement with M&amp;S: <ul> <li>Creating comp shop presentations to present back to higher members of staff within meetings, inc. Junior Buyer and Senior Buyer.</li> <li>Assisting with the creation of sign off packs</li> <li>Racking up the product per colour way, ready to be signed off</li> <li>Product size and price analysis</li> <li>Attending relevant trade meetings including; fit sessions, range rack up and sign off</li> <li>Assisting the AB with approving lab dips</li> <li>Liaising with other departments. E.g merchandising and garment tech to ensure everything runs smoothly</li> <li>Analysis and edits on the critical path document</li> </ul> </li> </ul>
PRIMARK	Retail Sales Assistant Primark   Aug 2020 - Mar 2022
$\bigcirc$	Crew Member McDonald's   Jul 2019 - Dec 2019
	• Office Member Ntdl Contracts Limited   Jul 2016 - Jul 2017
Education & Training	
2020 - 2022	• Fashion Retail Academy First Class BA (Hons) Degree, Buying and Merchandising for Fashion
2019 - 2020	• Fashion Retail Academy Level 4 Diploma (Distinction), Business and Marketing for Fashion Retail

- 2016 2018 Buckswood School Ltd A levels, Photography, Business and EPQ
- 2012 2016 Buckswood School Ltd GCSEs, Inc. English and Maths