



Alex Malgouyres

Brand & Client Engagement Director chez Gucci

Paris, France

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About

With more than two decades of proven experience, at a global and local level, in marketing, public relations and communications, Alexandre Malgouyres is a top strategist, leading and managing communications: at KCD Paris for brands such as Mugler, Isabel Marant, Chloe, Alexander McQueen to name but a few. Alexandre also specializes in brand elevation and client engagement having worked in house for brands such as Gucci, Burberry and Sonia Rykiel.

BRANDS WORKED WITH



Experience



● **Brand & Client Engagement Director For Western Europe**
Gucci | Jan 2022 - Now



● **Communications Director EMEA**
Gucci | Jun 2020 - Dec 2021

● **Vice President of Public Relations**
KCD Paris | Sep 2016 - Jun 2020

● **Senior Public Relations Director**
KCD Paris | Sep 2012 - Sep 2016



● **Global Communications Director**
Sonia Rykiel | Feb 2012 - Jul 2012

● **Global Communications Director**
John Galliano SA | Jan 2011 - Jan 2012



● **Head Of Public Relations**
SPEC Entertainment | Sep 2009 - Sep 2011



● **Public Relations Director for the Americas**
Burberry | Sep 2007 - Jun 2009



● **Public Relations Manager for Continental Europe**
Burberry | Sep 2004 - Aug 2007

● **Senior Publicist**
KCD Paris | May 2000 - Sep 2004