



Alex Malgouyres

Brand & Client Engagement Director chez Gucci

Paris, FR

Alex is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting

Skills

- Global Communications (Advanced)
- Creative Marketer (Advanced)
- Creative Marketing (Advanced)
- Managing Media Relations (Advanced)
- Strategic Media Relations (Advanced)
- Press Relations (Advanced)







About

With more than two decades of proven experience, at a global and local level, in marketing, public relations and communications, Alexandre Malgouyres is a top strategist, leading and managing communications: at KCD Paris for brands such as Mugler, Isabel Marant, Chloe, Alexander McQueen to name but a few. Alexandre also specializes in brand elevation and client engagement having worked in house for brands such as Gucci, Burberry and Sonia Rykiel.

BRANDS WORKED WITH

- Gucci
- KCD Paris
- Sonia Rykiel
- John Galliano SA
- SPEC Entertainment
- Burberry

Experience

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Brand & Client Engagement Director For Western Europe
 Gucci | Jan 2022 - Now
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Communications Director EMEA
 Gucci | Jun 2020 - Dec 2021
- Vice President of Public Relations**
 KCD Paris | Sep 2016 - Jun 2020
- Senior Public Relations Director**
 KCD Paris | Sep 2012 - Sep 2016
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Global Communications Director
 Sonia Rykiel | Feb 2012 - Jul 2012
- Global Communications Director**
 John Galliano SA | Jan 2011 - Jan 2012
- 
Head Of Public Relations
 SPEC Entertainment | Sep 2009 - Sep 2011
- 
Public Relations Director for the Americas
 Burberry | Sep 2007 - Jun 2009
- 
Public Relations Manager for Continental Europe
 Burberry | Sep 2004 - Aug 2007
- Senior Publicist**
 KCD Paris | May 2000 - Sep 2004