



# Melina Aviaia Josefsen

BA in Fashion Design

Copenhagen, Denmark

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## Links

[LinkedIn](#) [Instagram](#)

## Languages

Danish (Native)

English (Fluent)

## About

During the last years of studying at Scandinavian Academy of Fashion design, i have gained a lot of different skills. Both in design process as well as the creation of the clothing product in hand. Which I have used both in my Freelance work and internships, as well as in my school projects.

My BA collection deals with the persistent issue of the Madonna/Whore complex and presents a modern interpretation of significant feminist art and activism throughout history. The collection aims to embody the female progressive movement and thereby create a 'Choir of Voices'.

I received the "Benedikte Prize" from my school SAFD for my BA collection.

Instagram: @melinaaviaia

### BRANDS WORKED WITH

CPH Fashionweek

DR - Danmarks Radio

Frederik Taus

Youheshe.com

## Experience

### ● Lead Organizer SAFD Graduate exhibition & Event CPH Fashionweek August 2023

CPH Fashionweek | Jul 2023 - Aug 2023

Lead organizer of exhibition at CPH Fashionweek from the 8th - 11th of august 2023. An exhibition of me and my class BA collections, from Scandinavian Academy of Fashion Design.

Coordinated and planned the exhibition, organized a photoshoot of 84 looks and to film a "runway" video in one day.

### ● Design Assistant

Frederik Taus | Sep 2022 - Dec 2022

Design intern at a small design studio called Frederik Taus based in Copenhagen. Different tasks of design process, pattern making, sewing clothing pieces, technical drawings etc.

### ● Assistant Costume Designer - "Troldehjetets hemmelighed"

DR - Danmarks Radio | Aug 2022 - Sep 2022

Costume intern at a danish TV show called "Troldehjetets hemmelighed" shown on DR 2023.

### ● Freelance Designer

| Jan 2020 -

During my recent studies, I have worked on different projects. Among these projects, I have constructed and sewn bags for Bloom Festival in Copenhagen, worked as an assistant at Conradi Design, both on set and in the workshop, and worked on different private orders, the latest was a wedding dress which I designed and sew myself.



### ● Sales assistant

Youheshe.com | Jan 2014 - Dec 2016

## Education & Training

2020 - 2023

### ● Scandinavian Academy of Fashion Design

Bachelor's degree,

