



# Natalie Barnes

Freelance Creative Producer

London, UK

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

## About

Producer based in London with over 8 years industry experience within fashion, sports and lifestyle production including stills, video, TVC, online, BTS and social content for UK and international productions.

I am efficient and hard working, head strong and budget focused, enthusiastic and a problem solver.

I have gained in-depth knowledge of the current trends and techniques, developing excellent organisational and time management skills, with the ability to work on multiple projects and meet tight deadlines.

Meticulous, with a strong eye for detail and the ability to learn quickly, effectively and easily adaptable to different tasks and working environments.

Specialties: Art Buying, Casting, UK and international production for stills, video, TVC, online, BTS and social content.

Responsibilities include: Sourcing and booking Crew, research, location scouting, budget focus, on-set management, reconciliation.

### BRANDS WORKED WITH

Creativedrive Temporary

Industry Art

ODD

One Production

Shiny Projects

Still Productions Limited

YOOX NET-A-PORTER GROUP

## Experience

### ● Freelance Creative Producer

| Sep 2014 - Now



### ● Freelance Producer

ODD | May 2021 - Nov 2021

Freelance production both on-set and working remotely for UK based shoots.

Creating and managing budgets, Art buying, Casting, Booking talent / crew, On-set management, Shoot reconciliation.

Projects worked on include: Tesco F&F Autumn POS and Content see less

### ● Freelance Producer

| Sep 2020 - May 2021

Freelance producer working on-set and in the office for various TVC and Stills UK based shoots.

Projects worked on include: H&M x Simone Rocha, Zara.

### ● Freelance Producer

| Oct 2020 - Jan 2021

Freelance production both on-set and working remotely for UK based shoots.

Creating and managing budgets, Art buying, Casting, Location Scouting, Booking talent / crew, On-set management, Shoot reconciliation, Post production management.

Projects worked on include: Pepsi Brands, 7UP POS and Content see less

### ● Freelance Producer

Creativedrive Temporary | Aug 2020 - Sep 2020



Short term placement to support a new large studio, working with a new client covering all their E-Commerce content.

Working directly with the client and alongside the head of production, duties included organising and managing weekly schedules, time management on set to ensure we meet our daily targets, art buying, sourcing and booking crew, budget tracking, call sheets, travel and reconciliation. see less

- **Freelance Producer**

Industry Art | May 2019 - Oct 2021

Freelance producer both in office and on-set.

Project: Patek Philippe "Generations" collection 2019 (stills and video).

- **Freelance Producer**

YOOX NET-A-PORTER GROUP | Nov 2019 - Apr 2020

Freelance production support for the in-house team, on-set and in the office for UK based shoots.

Art buying, Casting, Location Scouting, Booking talent / crew, On-set management, Shoot reconciliation. see less

- **Freelance Producer**

Still Productions Limited | Aug 2019 - Oct 2019

Freelance on-set production manager.

Projects: Adidas Teamwear SS20, Adidas Core & Inclusive Collection (stills and video).

- **Freelance Producer**

Shiny Projects | Jan 2017 - Nov 2019

Freelance production support in the office.

Location research, booking / optioning talent and crew, shoot logistics.

Projects worked on include: Vogue Italia, SSAW Magazine, Intermission, Buffalo Zine, Nobody's Child. see less

- **Freelance Producer**

One Production | May 2016 - Jul 2020

Freelance production both on set and in the office.

Art buying, Casting, Location Scouting, Booking talent / crew, Call Sheets.

Projects worked on include: Avon, Florelli, Modalu, House of Fraser.

## Education & Training

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2006 - 2009

- **Arts University Bournemouth**

BA (Hons), Commercial Photography