



Eleonora Maltese

Art Director and Fashion Stylist

📍 London, UK

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Languages

English

French

German

Italian

About

I am Eleonora Maltese, Passionate and results-oriented fashion stylist and art director with a proven track record in luxury fashion. Recently attained an MA in Fashion Promotion, Communication, and Digital Media from Istituto Marangoni London.

Boasting over four years of freelance fashion styling experience, transitioned to the role of Art Director, Marketing, and Social Media for prominent London and Paris-based brands since the summer of 2023. Eager to elevate and expand on the skills cultivated throughout a dynamic career in art direction.

Profile:

- Solid organizational skills
- Creative prowess
- Meticulous attention to detail and deadlines
- Collaborative team player
- Proactive mindset
- Problem-solving ability

BRANDS WORKED WITH

Assistant Fashion Stylist

Atlas Brands Group

DOVER STREET MARKET (INTERNATIONAL) LIMITED

Evanbenjamin

Giorgio Armani

Met Kilinc

NASTY Magazine

Visilab SA

Experience

- **Social media, Marketing and Press Relations Executive**
Atlas Brands Group | Sep 2023 - Now
 - Devised and executed impactful social media strategies for heightened brand visibility.
 - Generated engaging content across various platforms, incorporating text, images, and videos.
 - Managed and nurtured social media accounts, cultivating community engagement.
 - Spearheaded influencer relationships and campaigns, overseeing gifting initiatives, coordinating content creation, and staying abreast of social media trends.
 - Crafted compelling marketing emails to promote products, share news, and provide updates for the brand.
 - Authored press releases for key figures establishing the brand among industry leaders.
 - Elevated profile through editorial features, collaborations, and direct outreach to stylists for product promotion.
- **Art Director and Fashion Stylist**
Atlas Brands Group | Sep 2023 - Now
 - Revitalized brands through strategic rebranding, enhancing campaign imagery and e-commerce.
 - Conceptualized and implemented visually compelling styles working on graphic design aligning with creative objectives.
 - Managed the fashion styling part from wardrobe research, sample requests to call-ins.

- Directed end-to-end photo shoot production, managing locations, coordinating teams, and handling contracts and spearheaded budget negotiations for impactful yet cost-effective campaigns.

- Led creative teams, making design decisions, overseeing on-set direction, and ensuring post-production quality and consistency.

- **Art director, Fashion Stylist and Social Media Executive**

Evanbenjamin | Jun 2023 - Dec 2023

(Menswear & womenswear Ready-to-Wear & Haute Couture emerging brand)

- Led Evanbenjamin's rebrand for a fresh visual identity in campaign imagery and e-commerce.

- Developed an engaging style aligned with creative objectives, enhancing brand appeal.

- Made impactful design choices, elevating the visual effectiveness of campaigns.

- Directed the creative team to ensure alignment with the project vision and brand strategy.

- Managed fashion styling from research to full looks creation.

- Implemented social media strategies for heightened brand visibility.

- **Assistant Fashion Stylist for Met Kilinc**

Met Kilinc | Mar 2022 - Oct 2023

(Fashion editorials: Vogue Australia, Dry Clean Only Magazine, Noise Magazine)

- Managed sample requests, ensuring prompt coordination.

- Tracked sample inventory and oversee organized returns.

- Provided on-set assistance for a seamless production process.

- **Assistant Fashion Stylist**

DOVER STREET MARKET (INTERNATIONAL) LIMITED | Feb 2023 - Oct 2023

- Expertly helped styling menswear and womenswear for e-commerce, ensuring a visually appealing presentation.

- Provided valuable support in art direction, concept development, and realizing the styling vision.

- Collaborated closely with the stylist, assisting in stock management and efficiently handling sample requests.

- Supported in casting and fittings, contributing to the seamless execution of the stylistic vision.

- **Assistant Fashion Stylist**

Assistant Fashion Stylist | May 2019 - Sep 2023

- Lucrezia Cuccagna, Milan, 2019 (Advertising campaign for Fratelli Rossetti)

- Manos Samartzis, Milan, 2019 (Advertising campaign for local hairdresser)

- Giorgia Cantarini, London, 2023 (L'Officiel France, USA and Italy Celebrity shooting: Cynthia Erivo)

- Nathan Klein, London, 2023 (Fashion editorial for System Magazine)

Tasks:

- Managed sample requests, ensuring prompt coordination.

- Tracked sample inventory and oversee organized returns.
- Provided on-set assistance for a seamless production process.

- **Press Relations Intern**

Giorgio Armani | Jul 2022 - Oct 2022

- Oversaw the sample inventory and ensured accurate reporting.
- Supervised the maintenance of the showroom, facilitating fittings for VIPs and influencers.
- Handled the wrapping and dispatch of samples and gifts.
- Conducted scans of magazine coverage for documentation purposes.
- Coordinated Armani Privé couture garments for photoshoots, diligently preparing packages for return to Paris.
- Managed the logistics of international shipments.



- **Editorial department at Nasty Magazine**

NASTY Magazine | Jun 2020 - Oct 2020

- Specialized in graphic design, crafting visually compelling elements for various purposes.
- Handled web publishing, ensuring a seamless and effective online presence.
- Engaged in editorial research, meticulously gathering and analyzing relevant information.
- Providing valuable assistance on set, I contribute to the smooth execution of creative projects.

- **Fashion Stylist**

Visilab SA | Feb 2018 - Mar 2018

- Creation of the styling moodboards.
- Outfits selection in collaboration with the fashion stylist in Florence.
- Fittings with the model and management of the styling during the shooting in Tuscany.

Achievements: Annual Spring campaign magazine - 300'000 copies for the Swiss market

Education & Training

2022 - 2023 ● **Istituto Marangoni**

Master's degree,

2018 - 2021 ● **Istituto Marangoni**

Three-Year Diploma,

2013 - 2017 ● **Collège Rousseau**

High School Diploma,