



Gabrielle Hallouet

Freelance communication strategist

📍 Paris, France

⌚ Gabrielle is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments

Skills

Brand Identity (Advanced)

Community Management (Advanced)

Social Media Communications (Advanced)

Content Creation (Advanced)

Communication Consulting (Advanced)

Storytelling (Advanced)

Digital Communication (Advanced)

Graphic Design (Intermediate)

Writing For The Web (Advanced)

Writing For Print (Advanced)

French (Advanced)

About

My moto: I translate your identity. I put words, shapes and colors on your ideas.

I offer a communication adapted and personalized according to your needs. Getting to know yourself to make yourself better known. Because a good knowledge of its environment and its capacities increases the field of possibilities.

Let's get to know each other to ascertain where we are going together.

BRANDS WORKED WITH

727 Sailbags Agence Reseaux Communication celio Coyote Elsevier
Groupe Hospitalier de Bretagne Sud Scorff IKKS Premc San Marina
TY Pepper

Experience

● Dirigeante

TY Pepper | Jun 2021 - Now

Découvrez mon agence de communication digitale, Ty Pepper. Création d'identité visuelle (logo, charte graphique, etc.) Stratégie de communication, Community management (LinkedIn, Instagram, Facebook) Formation réseaux sociaux, Créations visuels (brochure, carte de visite, flyer, etc.) Contactez-moi pour votre projet

● Conseillère de vente

727 Sailbags | Oct 2019 - Mar 2020

- Gestion concept store.

● Assistante Chef de projet évènementiel

Premc | Mar 2019 - Sep 2019

- Gestion campagnes communication digitales et prints.
- Création et actualisation site internet des évènements.
- Gestion évènements en direct (lieu, participants, invités, préparation afterworks, traiteur, etc.)



● Conseillere de vente

IKKS | Nov 2018 - Mar 2019

- Responsable univers enfant.

● Assistante Direction de la Communication

Groupe Hospitalier de Bretagne Sud Scorff | Mar 2017 - May 2017

- Créations visuels (affiches, flyers, livrets).
- Création et gestion d'évènements internes et externes.
- Communication interne entre les services.
- Relations presse (dossier de presse, communiqué de presse).
- Reportages photo.
- Actualisation intranet et réseaux sociaux.



● Conseillère de vente

celio | Jan 2017 - Jan 2017



● Conseillère de vente

Coyote | Jun 2016 - Aug 2016

Web Content Writing (Advanced)

Social Media (Advanced)

Languages

French (Native)

English (Fluent)

German (Basic)



● Assistante communication marketing

Elsevier | Mar 2016 - Mar 2016

- Mise à jour base de données clients.
- Créations visuels (livrets, affiches).
- Relations presse.



● Vendeuse

San Marina | Jun 2015 - Aug 2015

● Assistante chargée de communication

Agence Reseaux Communication | Jan 2015 - Jan 2015

- Création visuels.
- Plan stratégies communications.

Education & Training

2017 - 2019	● Université Paris 8
	Master 2, Cultural Communication / Sociology
2016 - 2017	● Universität Freiburg Switzerland
	Bachelor , Bachelor Communication & Medias
2015 - 2017	● Université catholique de l'Ouest France
	Bachelor, Bachelor Information Communication