



Ahmet Emin Hon-dor

Partnerships and Communications Consultant

📍 London, UK

✔ Ahmet Emin's availability **should be discussed**

[Portfolio link](#)

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Links

 [LinkedIn](#)  [Instagram](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Partner Communications (Advanced)

Fashion (Advanced)

Brand Communication (Advanced)

Communication (Advanced)

Event Management (Advanced)

Public Relations (Advanced)

Event Marketing (Advanced)

Partnerships (Advanced)

Fashion Management (Advanced)

New Business Opportunities (Advanced)

About

A senior partnerships and brand consultant, specialised in creative industries
Proven track record in creating and managing events in line with brand or individual strategy and goals

Is driven by creativity and believes in the power of micro-engagement and community building for all types of brands

Has exceptional organisation skills, is a natural leader and always strives for team success

An analytical solution finder that thrives in collaborative environments

KEY SKILLS

Strategic Partnerships & Collaborations Management

Special Projects Management

Business Development / New Business

Event Planning, Management and Communications

Brand Communications, PR and Strategy

Venue Management & Strategy

Community Management

Sustainable Fashion and Creative Industries

BRANDS WORKED WITH

A46 Group

Brand Who

Dare London

DB Berdan

Fifth Position

GQ Turkey / Esquire Turkey

Klein Entertainment

Llook Uk

Mavi

Mineral

Nike Turkey

Pride in London

TF Sport

The Tramperry

Experience



● Senior Partnerships Manager

The Tramperry | Jan 2022 - Now

- Creating a community of members from the fashion and creative industries for the largest fashion-dedicated workspace in Europe
- Forming meaningful relationships and new partnerships alongside running collaborative projects and events with partners like London College of Fashion, British Fashion Council, Creative Enterprise Zone, etc.
- Curating and running an events calendar specifically focuses on fashion and sustainability

● Brand & Public Relations Consultant - Freelance

Dare London | Dec 2021 - Mar 2023

- Led the brand creation process from market research to strategy and branding processes.
- Led manufacturing, logistics, stockists deals, PR strategies, photo and video shoots and production, community management



● Brand Communications Consultant

Mineral | Dec 2021 - Feb 2022

Set the brand direction & strategy for a relaunch, managed PR collaborations with influencers alongside content management



● Fashion Partnerships Manager

Pride in London | May 2021 - Now

- Led the partnerships and collaborations between the fashion industry and Pride in London for fundraising, events and PR purposes
- Managed relationships and created special tailored projects throughout the year with businesses that's aligned with PIL's annual strategy

Languages

English (Fluent)

Turkish (Native)



● Brand Communications Consultant

DB Berdan | Feb 2020 - Aug 2020

Planned and managed the runway show and PR event in London Fashion Week including the production, set design and contents

● Marketing and Communications Consultant

Llook Uk | Aug 2018 - Jan 2020

Created the community strategy for the launch and managed collaborative projects for Fashion PR professionals, editors and public figures

- Managed the production for campaign photography and videography shoots

- Managed the content and PR event for brand sponsorship of Mercedes-Benz Istanbul Fashion Week

● Freelance PR & Communications Manager

TF Sport | Jan 2018 - Jan 2023

- Created content strategy and managed creative videography/photography teams alongside running the race week events

● PR & Promotion Manager

Klein Entertainment | May 2017 - May 2018

Managed in-house and third party events, production and sponsorships in all the venues alongside of community strategy and projects

- Created and managed an event series with a sub-brand; including hosting, production and guest list management

● Freelance Event Manager

Nike Turkey | Mar 2017 - Jan 2018

Managed Nike's global community project 'Nike Hood Runners' , hosted and modelled for the project in public campaigns

- Created and hosted the branded weekly public events; managed the sponsorship agreements, logistics, F&B and production

● PR and Events Consultant

Fifth Position | Jan 2017 - Jan 2018

Created and hosted events for the seasonal collection launches, alongside event production management

- Created the community strategy and on-brand guest list

● Creative Direction and Communication

Brand Who | Sep 2015 - Jan 2017

Styled the runway looks for the campaigns for SS17, AW16 and SS16 shows in Mercedes-Benz Istanbul Fashion Week

- Planned and managed the event, sponsorships, production and the guest list for fashion week post-show events for all season launches

● Freelance Fashion and Advertorial Editor

GQ Turkey / Esquire Turkey | Mar 2015 - Mar 2017

● Creative Director

A46 Group | Oct 2014 - Feb 2015

● Digital Communications Manager

Mavi | Nov 2013 - Sep 2014

Education & Training

2014 - 2015

● ESMOD International

Certificate, Fashion Story Creation / Management

2009 - 2011 ● **University of Gothenburg**
Master of Science, Business Management

2004 - 2009 ● **Koc University**
Bachelors Degree, Business Administration