



# Greta Anderson

Lead UX/UI designer at Manolo Blahnik

London, UK

Greta is Available to work

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments, Hourly Consulting

## Skills

UX Research (Advanced)

Design Strategy (Advanced)

Art Direction (Advanced)

Branding (Advanced)

Behavioural Science (Intermediate)

Visual Design (Advanced)

## Languages

French (Basic)

English (Fluent)

German (Fluent)

Spanish (Basic)

## About

www.dickmandesign.com I have worked with fashion and hospitality clients, ecommerce, advertising and publishing agencies, social media, fin tech and IoT companies. Projects are centred around UX and UI Design but I also work on branding, illustration and photo/video art direction depending on how broad the project is. Have a look at my portfolio and videos. Client list: Manolo Blahnik Soho House Soho Home The Ned Swissre Net-a-Porter Barclays Topshop Agent Provocateur All Saints Miss Selfridge Marks & Spencer The Bodyshop Oasis Coast Ribena Royal Mail Veolia Figleaves Lucozade Siemens Jaguar Specialties: UX/UI Design, Art Direction, Print, Ecommerce, Typography, Photography, Illustration, Bookbinding

### BRANDS WORKED WITH

- Agent Provocateur
- AllSaints Retail Ltd
- Axon Publishing
- Barclaycard
- Billington Cartmell
- Coast Stores
- Dickmann Design
- DICKMANN DESIGN LIMITED
- Entale Media
- Figleaves
- Goosebumps Brand Consultancy
- Hive | Centrica Connected Home
- Manolo Blahnik
- Marks and Spencer
- Miss Selfridge
- Myriad Group AG
- Net-a-porter.com
- Oasis Fashion
- Orange Digital UK
- Rely Consultancy Ltd
- Sapient
- SevenSquared
- Siemens
- Soho House & Co
- Swiss Re
- Tag Worldwide
- The C Collective
- Topshop Topman

## Experience



● **Lead UX/UI Designer at Manolo Blahnik**  
Manolo Blahnik | Nov 2022 - Now



● **UX/UI consultant at the C Collective**  
The C Collective | Feb 2022 - Now



● **Head of Product Design**  
Soho House & Co | Feb 2022 - Sep 2022



● **Lead UX/UI consultant**  
Swiss Re | Jun 2018 - Feb 2022

● **UX/UI Designer at Entale**  
Entale Media | Jan 2018 - May 2018  
Entale.co

● **Art Direction, UI/UX**  
DICKMANN DESIGN LIMITED | Jan 2017 - Feb 2022  
Available for new freelance projects!

● **UX/UI Designer**  
Hive | Centrica Connected Home | May 2017 - Jan 2018

● **Creative Director**  
Myriad Group AG | Nov 2015 - Jan 2017



- **UX/UI Designer and Art Director**

Barclaycard | Jul 2014 - Nov 2015

Helped to launch bPay the wearable tech payment device which is collaborating with Topshop. Worked on the launch of BMP, a price beating functionality across platforms. Introduced a flexible finance functionality design into bespokeoffers.

- **Art Director and UX/UI Designer**

AllSaints Retail Ltd | May 2014 - Jun 2014

- **UX Designer and Art Director**

Sapient | May 2014 - May 2014

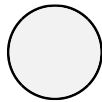
- **Senior UX Designer and Art Director**

Rely Consultancy Ltd | Mar 2014 - May 2014

UX/UI Design for a responsive Essex Council website prototyping. Design of a property app and blog. Overseeing the development team to make sure the design is followed and implemented correctly.

- **UX/UI Designer and Art Director**

Coast Stores | Jul 2013 - Jan 2014



- **UX/UI Designer and Art Director**

Orange Digital UK | Jun 2013 - Jul 2013

I currently work as freelance Art Director and Designer on an amazing mobile app project for the French market.

- **UX/UI Designer and Art Director**

Dickmann Design | May 2012 - May 2014

Having left Miss Selfridge as Senior Online Designer I am now available again for exciting projects. Book me for creative strategies, art direction and graphic design!

- **Senior Online Designer**

Topshop Topman | Sep 2012 - May 2013

www.topshop.com I currently work freelance as a Senior Designer at Topshop. As a team we are creating all the beautiful Ecommerce content for Topshop.com and Topshop's international sites worldwide.

- **Senior Online Designer**

Miss Selfridge | Oct 2011 - May 2012

www.missselfridge.com Overlooking all creative online content for Miss Selfridge UK and its EU, French, German and US site. Designed and launched the new Miss Selfridge blog. Designed and launched the new Miss Selfridge App. Art direction on all online photo and video shoots. Working on , affiliates, video, photography and website design.

- **Senior Online Designer**

Net-a-porter.com | Sep 2011 - Sep 2011

Design work for online fashion retailer Net-a-porter.com on various projects for desktop and mobile platforms.

- **Designer and Art Director**

Billington Cartmell | Jun 2011 - Jul 2011

Working on various projects such as Veolia Waste Management, Aquafresh and JTI.

- **Designer**

Goosebumps Brand Consultancy | Jun 2011 - Jun 2011

Creating corporate identities, designing websites and poster for various mobile phone companies.



- **Designer**

Oasis Fashion | May 2011 - Jun 2011

Various projects such as 20th Anniversary campaign, brochures, POS and E commerce.



- **Freelance Graphic Designer**

Marks and Spencer | Oct 2010 - Dec 2010

Working at M&S in the POS department was huge fun. I was working in a great team creating campaigns for Easter, Valentine's Day and Mothers Day that are now in store around the UK.



- **Freelance Online Designer**

Figleaves | Aug 2010 - Sep 2010

Conceptual design work on Figleaves' new upcoming website launch. Advertising work for Vogue.

- **Freelance Online Designer @ notonthehighstreet.com**

Dickmann Design | Jun 2010 - Aug 2010

Working on high profile company notonthehighstreet.com. Work includes designing macrosite, E-Newsletters and other online content.



- **Graphic Designer**

Agent Provocateur | Jul 2009 - Apr 2010

Assistant Graphic Designer to the Senior Visual Designer. Design for print and web. Design work included creating magazine ads, email newsletters, catalogues, invitations, homepage material, POS, DM and packaging for 22 countries.

- **Freelance Designer**

Axon Publishing | Oct 2008 - Jul 2009

- **Freelance Designer**

SevenSquared | Sep 2008 - Sep 2008

- **Freelance Artworking**

Tag Worldwide | Jun 2008 - Sep 2008



- **In-house Designer**

Siemens | Jan 2006 - Jul 2006