



# Avisha Jaising

Hi! My name is Avisha. I am a recent graduate from LCF with a BSc Hons in Fashion Management. I am now looking for full-time jobs in the fashion industry :)

📍 London, UK

🟢 Avisha is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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## Links

[LinkedIn](#) [Instagram](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions, Freelance Assignments

## Skills

Shopify (Advanced)

Zedonk (Advanced)

Adobe InDesign (Intermediate)

Microsoft 365 (Advanced)

Research Analysis (Advanced)

Trend Analysis (Advanced)

Communication (Advanced)

Fashion (Advanced)

Fashion Writing (Intermediate)

Energetic Leader (Intermediate)

## About

Post my undergraduate education, I am focused on being a part of a brand that is creating a positive impact and disrupting the fashion industry, with sustainability at its core.

As I set out on my career, my goal is to strike a balance between the creative side & the business side of the fashion industry.

### BRANDS WORKED WITH

BEATRICE BAYLISS

Bombay Closet Cleanse

Dice Knowledge Foundation, Isdi

Environ Earth Social Media Platform

EUDON CHOI

London Fashion Week

My Runway Group

the A Members' Workspace & Social Club

Ual: Modul Open Futures Workshop

Verve India

## Experience



### Retail Assistant & Creative Assistant

My Runway Group | Jan 2023 - Feb 2023

Worked as a retail assistant at the Covent Garden store. Tasks included assisting customers and processing sales transactions, restocking and ensuring visual appeal of the sales floor. The dual role encompassed being the creative assistant; assisting with pop-ups, analyzing the Shopify website and improving its engagement, creating Instagram & TikTok content & brainstorming a weekly plan to implement blogs, newsletters and other promotional content.



### Marketing Assistant Intern

BEATRICE BAYLISS | Nov 2022 - Dec 2022

Worked as a marketing assistant at British-born-and-bred, sustainably focused, slow fashion brand 'Beatrice Bayliss' performing administrative tasks, conducting market research, updating databases, writing website content and weekly blogs, creating & distributing online newsletters, updating stock data on the website & creating an industry planner.



### Dresser

London Fashion Week | Sep 2022 - Sep 2022

Worked backstage as a Dresser for Korean Luxury Brand 'Eudon Choi's' Spring- Summer 2023 Collection showcased at LFW. Job role involved assembling clothing stands, hanging clothes in order of looks and ensuring all models are dressed according to the styling.

### Model for Editorial Shoot

Verve India | Jul 2022 - Jul 2022

Participated as a model in an editorial shoot for 'Verve,' India's first home-grown luxury lifestyle magazine, highlighting Indian street-wear brands striving for diversification, authentication and recontextualisation in a primarily Western influenced aesthetic. Gained insights into the back-end and front-end processes of a photoshoot for a major publication.



### Product Development Intern

EUDON CHOI | Jun 2022 - Jul 2022

Womenswear Product Development Intern at Korean Luxury brand 'Eudon Choi' gaining valuable experience of the day-to-day running of a luxury brand such as seasonal stocktaking, garment costings and ratings, quality control for new season production, shipping preparations, invoicing, etc.

Problem Solving (Advanced)

Calming (Advanced)

## Languages

English (Native)

Hindi (Basic)

### ● Brand Management Intern

Bombay Closet Cleanse | Jun 2021 - Aug 2021

Intern at Mumbai's first physical thrift store handling social media content, website content, inventory management, quality control and interacting with customers on the shop-floor.

### ● Ual: Modul Open Futures Workshop | Jul 2020 - Jul 2020

Participated in a global workshop to brainstorm and develop creative ideas to address global issues

### ● Social Media Content Curator

Environ Earth Social Media Platform | Jul 2020 - Oct 2020

Team member handling Instagram content and ideation to spread awareness about environmental issues and providing practical solutions

### ● Intern

the A Members' Workspace & Social Club | Jul 2019 - Jul 2019

Successfully completed the project 'Competitor Analysis of Activities & Events at Members' Clubs Globally'

\*All certificates, recommendations & references available upon request.

### ● Marketing Intern

Dice Knowledge Foundation, Isdi | Jul 2019 - Jul 2019

Successfully completed small projects encompassing social media content creation as a part of the marketing team for DICE VFS

## Education & Training

2020 - 2023

### ● LONDON COLLEGE OF FASHION, UAL

Bachelor of Science, Fashion Management

2015 - 2020

### ● Oberoi International School

International Baccalaureate Diploma, High-school