Dweet



Aya al Burayhe

Graphic Designer @ The Ned | BA in Graphic Design

School London, UK

<u>Portfolio link</u>

<u>View profile on Dweet</u>

Links

in <u>LinkedIn</u>

Languages

Arabic (Native)

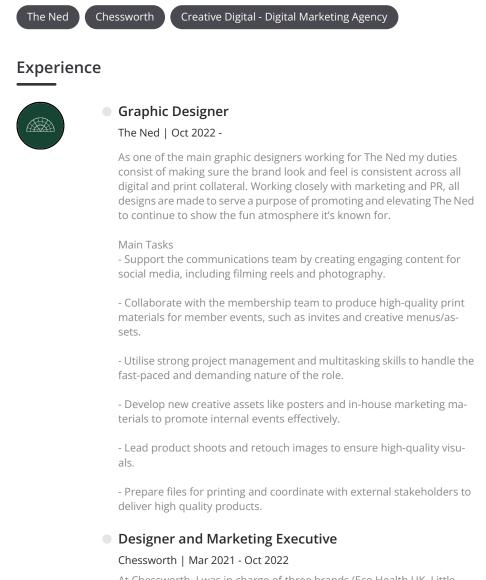
English (Fluent)

About

I'm a skilled graphic designer known for creating eye-catching content across different platforms. I'm proficient in Adobe Creative Suite tools like Photoshop, Illustrator, Premier Pro, and InDesign.

I have a strong background in digital marketing, social media communications, product photography, and layout design. I also love branding and typography. I'm known for creative problem-solving, adeptly navigating fast-paced environments and delivering high-quality results. As well as having a goal-oriented approach, exceptional presentation abilities, and being receptive to constructive criticism.

BRANDS WORKED WITH



At Chessworth, I was in charge of three brands (Eco Health UK, Little Eco Health, and Castleballoons), ensuring brand consistency across all marketing and social media platforms. My daily tasks include project management of new products that are being released on the website. Making sure the launch is organised well from start to finish with great marketing assets and product images.

Other tasks:

- -Brand development.
- -Designing email marketing.
- -Coming up with marketing strategies.
- -Packaging designs and proofing with factories.
- -Website Design.
- -Market analysis.
- -Amazon store front and listing design.

Freelance Graphic Designer

| Jul 2020 - Aug 2022

-Collateral design, social media templates and online email Campaign for Pledjar Ltd.

-Logo design for Reservoir Dogs.

-Menu boards redesign for Buff Chickn.

-Pitch Deck Design for mySaddaqa App.

-Bubble tea shop branding project for Tapiyoka.

Junior Graphic Designer/Intern

Creative Digital - Digital Marketing Agency | Mar 2019 - Mar 2020

My job consists of assisting main Graphic Designer with major projects in the office as an intern full-time for 4 months over the summer and then part-time freelance along with my studies. I was able to also collaborate with other colleagues in different fields on their projects, making my skills and services available to them. Helping me grow and lift some weight off the senior Graphic Designer.

I've worked with many companies and projects such as:

-Penny Appeal Social media/ online Ad campaign.

-Dental surgeries service brochure.

-Real Estate flyer design.

-Web Advertisement for North Accent watches.

-Menu Boards and marketing for Buff Chick'n restaurant.

-Layout design for photographic book (Arba'een: A sacred journey)

-Social Media templates for Mend and WhoisHussain.

Education & Training

- 2017 2020 Middlesex University BA graphic design,
- 2015 2017 fashion retail academy Level 3 Fashion Retail,