



Lee O'Connor

Graphic Designer | Illustrator

📍 London, UK

[Portfolio link](#)

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Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Languages

English (Native)

About

Detail orientated, imaginative and passionate creative. With over 6 years experience in multi-disciplined creative roles including graphic design & web development. I am a self motivator who thrives on challenges, whilst also being a team player, collaborating well with others. Looking for opportunities as a graphic designer to contribute innovative ideas and further develop design skills in an inspiring and creative environment.

BRANDS WORKED WITH

LeavingCard.com

Moonpig.Com

Point Blank Music School

Experience



● Lead Card Designer

LeavingCard.com | Jan 2018 - Now

Designing the bulk of both websites greeting cards, independently and in collaboration with a design partner, in categories such as Birthday, Good Luck, Retirement, Thinking of You and Leaving. My designs include creation of vector graphics, digital painting, illustration, typography, word art and photo editing/manipulation and I artwork all cards to desired specs for website use and printing. I have also created social media assets, investor pitch decks and web graphics for both sites.

● Artworker - Short-term Contract

Moonpig.Com | Feb 2022 - Apr 2022

This Artworker role required reformatting existing Moonpig card designs to meet sister company Greetz specifications for their system. It involved artworking PSD files into AI files, reworking existing Moonpig designs (changing colours, replacing imagery, editing wording) to be used for multiple purposes on their Australian site, reformatting outsourced designer's cards from AI files to PSD files and creating documents for relevant card tags.
Moonpig.com
Greetz.com

● Junior Digital Developer – Full Time

Point Blank Music School | Jan 2019 - Jul 2020

For 18 months I worked full time for Point Blank Music School as a junior web developer. My role included both front-end and back-end development and database work. I helped to maintain and expand the website, develop tools for school management and administration as well as programming.
Pointblankmusicschool.com