



Chinyere Ishionwu

founder

📍 Port Harcourt, Rivers, Nigeria

👍 Chinyere is **Available to work**

[Portfolio link](#)

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Links

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Work Preference

Location: Open to relocate

Pattern: Open to Part-time work

Employment: Hourly Consulting

Skills

Editing (Advanced)

Writing (Advanced)

Literature (Advanced)

Creative Writing (Advanced)

Tone Of Voice (Advanced)

Digital Copywriting (Advanced)

Copy Editing (Advanced)

SEO Copywriting (Advanced)

Literary Criticism (Advanced)

Academic Research (Advanced)

Languages

English (Fluent)

About

I graduated from Afe Babalola University in Nigeria. I attended a one year mandatory service and taught as a teacher during my time. I am a makeup artist and singer.

BRANDS WORKED WITH

Sleekbella Cosmetics /

Experience

● FOUNDER

Sleekbella Cosmetics / | Jan 2021 - Now

1. Championed successful business models and strategic plans, achieving 90% revenue growth over 5 years. 2. Steered operations by establishing clear mission and organizational vision. 3. Built and led executive team with similar vision and attitudes but diverse skill sets. 4. Handled dynamic conditions by adapting strategies to drive continuous progress. 4. Kept costs low at start-up with the use of contract and temporary workers. 5. Increased 2022 revenue 98.5% with improved marketing and customer engagement strategies. 6. Organized and approved promotional campaigns.

