



# Sathviga V

Client Advisor & Fashion Marketing + Communications Student

London, UK

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## Languages

English

## About

Current Social Media Intern with a deep interest in Fashion, pursuing a BA in Fashion Marketing and Communications at the Fashion Retail Academy. A proven track record in curating content, building brand presence, and delivering exceptional client service. Eager to channel creativity and communication skills into the realm of Fashion Journalism, combining a solid foundation in Marketing with a keen eye for style to contribute fresh perspectives to the dynamic world of storytelling.

### BRANDS WORKED WITH

- Truffle Social
- NAYLALEEX LTD
- THE SUN LTD, FABULOUS MAGAZINE
- WOLFORD LTD
- ZARA

## Experience



### ● Social Media Assistant

Truffle Social | Feb 2024 - May 2024

- Content creation - production of Instagram posts/stories, TikTok content etc.
- Illustration production for Instagram accounts Luminique, ClickCap and Truffle
- Teamwork
- Innovative thinking
- Further improved organisational and time management skills: I worked for Truffle Social 2 days a week alongside working my part time job at Wolford and continuing studying my degree.

### ● Social Media Manager

NAYLALEEX LTD | Dec 2023 - May 2024

- Strategic Planning - Conducting constant meetings with the Business Owner, on how the brand can be shown across different platforms and how the ideas that are executed will contribute to the success of the business.
- Creative Direction - It is important for the brand content to be unique but fitting for current trend predictions to be ahead of competitor Data Analysis - consistently analysing and researching for an effective outcome. Knowing timing strategies and when the video is best to reach the target audience, using data from current and previous success and difficulties of business

### ● Freelance Fashion Intern

THE SUN LTD, FABULOUS MAGAZINE | Sep 2023 - Now

- Fashion Cupboard - Serving as a contribution to the organisation and maintenance of the Fashion Wardrobe Cupboard, consistently arranging a diverse array of clothing from both new and established brands.
- Brand Coordination - Conducting return items to their respective brands, particularly when PR agencies accounted for multiple brands.
- Styling Assistance- Active participation in Photoshoots alongside Fashion Director, Tracey Lee Sayer and Nana Acheampong, which included dressing models, organising shoot credits and occasionally styling control.

### ● Client Advisor

WOLFORD LTD | Feb 2023 - Now



### ● Cashier & Shop Floor Assistant

ZARA | Dec 2021 - Dec 2022

Customer service: Ability to interact efficiently with customers, addressing inquiries, processing returns, and resolving issues. Fast and efficient: Ability to work quickly and efficiently, especially during busy periods, while maintaining accuracy. Product knowledge: Familiarity with ZARA's

product offerings, including clothing styles, sizes, and current promotions. Arranging merchandise on the shop floor according to display guidelines, ensuring items are neatly organised and visually appealing.

## Education & Training

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2022 - 2024

● **Fashion Retail Academy**

BA (HONS) MARKETING AND COMMUNICATIONS,