



Pedro Ribeiro

Copywriter / Creative Director

📍 Lisbon, Portugal

✅ Pedro is **Available to work**

[Portfolio link](#)

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Hourly Consulting, Permanent Positions

Skills

Copywriting (Advanced)

Creative Agency (Advanced)

Creative Direction (Intermediate)

Concept Development (Advanced)

Idea Person (Advanced)

Idea Incubation (Advanced)

Creative Strategy (Intermediate)

Creative Pitching (Advanced)

Brand Strategy (Intermediate)

Languages

English (Work Proficiency)

Spanish (Basic)

Portuguese (Native)

About

Copywriter since 2005 in all kinds of agencies - from full-service networks to local indies - and creative director since 2014. Always looking for new ideas, and new ways to do things, no matter the media, as long as it's creative, insightful and relevant. Awarded work in festivals like Cannes Lions, One Show or Eurobest, but the best idea is always the next one. Let's go for it.

BRANDS WORKED WITH

adsoul

Comon Group

Euro Rscg

Leo Burnett Lisbon

Publicis Lisboa

Unicef - Sanitation and Water For All

Experience

● Creative Director & Copywriter

| Feb 2020 - Now

● Consultant Strategist, Creative Supervisor and Copywriter

Unicef - Sanitation and Water For All | Feb 2020 - Now

● Creative Director

adsoul | Sep 2021 - Jul 2022

● Creative Director

Comon Group | Nov 2016 - Feb 2020

● Creative Director

Publicis Lisboa | Feb 2014 - Oct 2016

● copywriter

Leo Burnett Lisbon | Jan 2005 - Jan 2014

● Account Executive

Euro Rscg | Jan 2002 - Jan 2005