



# Céline Alexis Buehrer

Cross Cultural Senior  
Menswear Designer, Fashion  
Consultant with focus on Cir-  
cularity, Sustainability and Re-  
sponsible Work

📍 Lisbon, Portugal

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[Website](#)

[LinkedIn](#)

[Instagram](#)

## Languages

French (Native)

English (Fluent)

Portuguese (Basic)

## About

As a cross cultural designer, I lived and worked in Switzerland, Paris, New York, Mexico and Lisbon.

During the last 12 years, I worked as a Menswear Designer for small brands to big corporations as Surface to Air or Coach. Thorough the years, I have been able to work in a lot of different work environments or product range, from France to the US, streetwear to Luxury RTW, Show to Outlet.

Highly efficient and focused on managing calendar and deadlines, I successfully led teams during high demand seasons and managed special projects with artists like Kid Cudi, Chromeo, Gary Baseman, the Keith Haring foundation or Disney.

I am now based in Lisbon and focus on responsible and sustainable projects bringing my expertise to create a positive impact on the industry, society and the planet and help other designers or brands to do so.

I want to be part of the change and to be creative about it!

### BRANDS WORKED WITH

Coach

Entreaide Collective

Fashion Catalyst

HOME CORE

MACKEENE

Prism, Switzerland

Rodier

Surface to Air

Victor Mudhe

## Experience



### ● Freelance Senior Designer

HOME CORE | Mar 2022 - Now

Fashion designer and developer, relation between the studio and factories

### ● Freelance Senior Menswear Designer

Victor Mudhe | Feb 2022 - Now

Team Manager, Team structure, Designer



### ● Freelance Senior Menswear Designer

MACKEENE | Jan 2022 - Oct 2022

Menswear Designer on Winter AW23 Outerwear



### ● Freelance Designer

Fashion Catalyst | Sep 2021 - Mar 2022

Capsule collection for external client

### ● Co-founder

Entreaide Collective | Aug 2020 - Apr 2022

Cross Cultural Menswear Designer and Consultant Collective of international creatives comprised of fashion designers working on womenswear, menswear and accessories projects globally



### ● Senior Menswear Designer

Coach | Mar 2015 - Apr 2019

Designer on Show, Pre-collection and Outlet  
-Creative Direction, Theme, Mood Board  
-Working closely with Design Director and VP of Design  
-Team Management  
-Highly efficient and focused time management and deadlines  
-Working closely with all partners to assure coherent collections and budget goals

-Sample and production development  
-Factory visit (HK and China)



● **Menswear Designer, Freelance**

Coach | Nov 2014 - Mar 2015

Designer on the Collection, Retail and Outlet collection

- Support the Men's team
- Researched and provided inspiration, mood board, color palette
- Participated in meeting and presentation with VP of Design
- Created and updated design cards and organized the data base Celebrities: James Franco, Frank Ocean, Brad Pitt, Chance the Rapper, Dev Patel, Justin Theroux, Ewan McGregor Publications : GQ, Interview, Vogue, W, Teen Vogue, Vman, Esquire, Men's Health, New York Time Style, Vanity Fair, WWD



● **Senior Menswear Designer**

Surface to Air | Sep 2012 - Jan 2014

In charge of Knitwear, Denim, Tailoring, Trousers, Shirts, Accessories and Sunglasses (collaboration with Sunshades, Australia) In charge of Special Project and Collaboration

- Created and organized the design cards and tech packs database
- Working closely with Design Director
- Creative Direction, Theme, Mood Board
- Working closely with all partners to assure coherent collections and budget goals
- Factory visit (Portugal)
- Managed Special Project with artists
- Researched materials and trims and developed partnership with suppliers, Première Vision
- Show logistics and model casting



● **Menswear Designer, Freelance**

Surface to Air | Jan 2012 - Jun 2012

- Supported the Men's team
- Researched and provided inspiration, mood board, color palette
- Created and updates Tech Packs



● **Project manager, Free-lance**

Surface to Air | Aug 2011 - Sep 2011

Ellesse x Surface to Air collaboration

- In charge of the collaboration with the brand Ellesse for the 2012 Madrid Open
- Delivered a design proposition meeting all the requirement of the event and brand.
- Created all design cards ready to be passed to Ellesse production team

● **Designer Freelance**

Rodier | May 2011 - Jun 2011

Creation, drawing, technical drawings, prototype corrections, meeting with suppliers Spring – Summer 2012

● **Designer Freelance**

Prism, Switzerland | Jul 2009 - Mar 2011

Thematic researches, textile researches, technical drawings, prototype corrections, help for the shooting

## Education & Training

2005 - 2009

● **Geneva University of Arts and Design**

Bachelor, Bachelor of Arts, Fashion Design