



Amy Parfitt

I am the online and digital beauty expert.

📍 Totnes, UK

✅ Amy is **Available to work**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments,
Permanent Positions

Skills

Beauty Buyer (Advanced)

Negotiation (Advanced)

Trend Analysis (Advanced)

Sales Analysis (Advanced)

Brand Management (Advanced)

People Management (Intermediate)

Languages

English (Native)

About

I am the online and digital beauty expert. I worked for 14 years in Beauty at ASOS, and now with smaller, fast growing retailers, giving me the experience to work with a diversity of brands and categories, from backroom beauty start-ups to multi-national household names.

BRANDS WORKED WITH

ASOS

Millies.ie

Rocibox

Experience



● Beauty Buyer

Millies.ie | Nov 2021 - Now

Beauty Buyer



● Beauty Buying & Brand Manager Consultant

Rocibox | Aug 2021 - Sep 2021



● Beauty Buyer

ASOS | Jun 2008 - Aug 2020

Beauty Buyer: March 2014 - August 2020

Junior Buyer: July 2011 - March 2014

Assistant Buyer: June 2008 - July 2011



● Beauty Buyers Assistant

ASOS | Oct 2006 - Jun 2008

Beauty Buyers Assistant