



# Berna Goksu Ince Ballanger

Senior Fashion Designer

📍 Joinville-le-Pont, France

✓ Berna Goksu is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

🔗 [Website](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

## Skills

Adobe Photoshop (Advanced)

Adobe Illustrator (Advanced)

Microsoft Excel (Advanced)

Microsoft PowerPoint (Advanced)

Yoga Instruction (Advanced)

English (Advanced)

Turkish (Advanced)

## Languages

English (Work Proficiency)

French (Fluent)

Turkish (Native)

## About

A talented and customer oriented designer with an eye for commercial fashion and detail in production styling and designing. 10+ years of experience in fashion brands environment . Resourceful, motivated, creative individual in textile industry(took part in outstanding projects and played active role while gaining extensive knowledge and expertise in design,implementation and multi-disciplinary coordination and increased her organizational ability, leadership and problem solving skills) would like to work in a challenging position as a Fashion Designer in a reputable and dynamic organization to expand her learnings, knowledge, and skills while making significant contribution to the success of the company.

### BRANDS WORKED WITH

Actavis Pharmaceuticals

Adopen Pvc Window and Door Systems

Frow Desing House

Lacoste-Eren Holding

Lasalle College International

Setre Textile

Syk Textile

## Experience

### ● Sales & Creative Director, Founder

Frow Desing House |

+ Full management jobs of the custom made compny, + Designing new models, controlling patterns and doing fitting, + To carry all facility about backpack design, production, marketing and selling process, + To improve relations with customers and to meet customee demands, + Preparing new collection in accordance with seasonal trends, + Research and collenct fabrics, accessories in market, + Calculating the cost and improve the price policy, + Financial facility management, + Preparing capsule collections for customers from Middle East and Europe as a custom design.

### ● Senior Fashion Designer

Lacoste-Eren Holding | Jan 2013 - Jan 2019

+ Support Creative Director by creating a seasonal point of view for product strategy, + Collaborating with merchandising team, planning team, production tea, GM and Head Quarter in Paris / Paris, + Research and analyze current trends in fashion, + Leading team; designers and assistants (Team of 7 members), + Organazing meetings with suppliers for new styles, and follow up the sample production, + Communicate with Head Office in France to get validations, new collection briefs, to attend all meetings at Head Office in Paris, + Managing the operation between factory in Turkey and HQO during collection and production period, + Prepare presentations of new collections to management team, + Research for new fabrics, trims, printing techniques, + Attend weekly cross-functional meeting, + Travelling to Worldwide textile fairs and for shopping trips, + Managing collections of woman and man in woven, knit and jersey.

### ● Pattern Making Instuctor & Consultant

Lasalle College International | Jan 2012 - Jan 2014

+ Instructing patternmaking classes in Canadian Fashion Design Academy, + Planning and preparing yearly curriculum, + To carry all facility about backpack design, production, marketing and selling process, + Managing and consulting students projects, + Organazing workshops and reviewing projects with fashion design students.

### ● Head Designer

Setre Textile | Jan 2011 - Jan 2013

+ Responsible for managing design team and sample production department, + Responsible to follow the trend reports, researching and presenting the structure of new collection. + Coordinate sample produc-

tion process to ensure that samples are produced and delivered timely basis, + Leading team; designers and assistants (Team of 7 members), + Organazing meetings with suppliers for new styles, and follow up the sample production, + Communicate with Head Office in France to get validations, new collection briefs, to attend all meetings at Head Office in Paris, + Managing the operation between factory in Turkey and HQO during collection and production period, + Prepare presentations of new collections to management team, + Research for new fabrics, trims, printing techniques, + Attend weekly cross-functional meeting, + Travelling to Worldwide textile fairs and for shopping trips, + Managing collections of woman and man in woven, knit and jersey.

### ● Sales & Logistics Manager

Actavis Pharmaceuticals | Jan 2006 - Jan 2008

+ Managing all sales and logistics facilities between Middle East and production in five different countries, reporting to HQO in Iceland, + Arranging the relations between sales and production team (check schedules and transportation duration), + Keep the target monthly, quarterly and yearly basis, + Preparing and presenting monthly, quarterly and yearly sales reports to HQO management.

### ● Sales & Logistics Coordinator

Adopen Pvc Window and Door Systems | Jan 2005 - Jan 2006

+ Sales and Logistics Coordinator in Middle East Regional Office of PVC profile producer, + Coordinate all sales and production period, + Preparing all documents for shipments, + Coordinating transportation timing, + Stock Maangement, + Managing exhibition procudures and all preparation periods, + Attanding to ezhibition and meet with the new customers to present products with all details.

### ● Assistant of Export Manager

Syk Textile | Jan 2004 - Jan 2005

+ In the fabric producer compony assisting Export Manager, + Following the new fabric collection preparation process, + Making the desicions for design with fabric pattern designer, + Follow up the production, + Arranging Proforma invoices and documents of transports, + Follow up Quality control, + Follow up labaratory results for new colors of fabrics, + Preparing monthly sales report and presenting to the Export Manager

## Education & Training

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2009 - 2011

### ● LaSalle International Academy

Certification , Fashion Design

1999 - 2003

### ● Uludag University

Bachelor's degree , Associate Degree in International Relations