

# Daria Festa Bianchet

Production Manager

Florence, Metropolitan City of Florence, Italy

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## Languages

English

French

Italian

## About

BRANDS WORKED WITH

Aquatalia

Hakei Europe SI

Inblu

## Experience



### ● SR SOURCING & PRODUCTION MANAGER

Aquatalia | Jan 2018 - Now

Managing the development of new designs (from sketches to production) and the sourcing of new materials for the women's footwear collection;

- Personally followed all the procedures concerning the creation of the "washable shoe";
- Responsible for the sourcing of new factories and materials for the production of the collections and the development of new articles within the agreed budget;
- Research of new, sustainable and eco-friendly materials as well as new last, heels/soles and other footwear components according to current trend and market requirements;
- Managing the budget of materials and tools as well as for the creation of prototypes and samples. Able to operate within an agreed target price;
- Managing direct communications with suppliers for the crafting of personalised footwear components;
- Preparation of mocks, destined to the Production Director, on the best styles to bring forward into production according to current fashion and market trends;
- Participation at Lineapelle fair in Milan for the research and selection of new textile and leather samples

MARKETING STRATEGY TREND ANALYSIS

### ● SR PRODUCT DEVELOPER

| Jan 2009 - Jan 2018

Responsible for the development of luxury women's footwear collections;

- Assisted factories in the creation of new prototypes/samples for the production of emerging luxury brands such as Neous (London), Eugenia Kim (New York) and Shiatzy Chen (Taipei);
- Liaised directly with tanneries, heel and last factories for the development of customised shoe components;
- Responsible for the research of new factories and materials for the production of the footwear collection and the development of new articles within the agreed budget;
- Responsible for managing the budget of materials and tools as well as for the creation of prototypes and samples. Able to operate within an agreed target price;
- Worked under tight deadlines while dealing with delays from suppliers and other production-related issues;
- Participated at Lineapelle fair in Milan for the research and selection of new textile and leather samples followed by meetings with existing clients and suppliers

### ● SR FOOTWEAR DESIGNER (FREELANCE)

Inblu | Jan 2009 - Jan 2010

Responsible for the creation of the women's footwear collection and for all stages of design, from conception through production;

- Selected lasts, soles, heels components as well as leather, textiles and accessories according to budget and market requirement;
- Responsible for the research of new materials for the creation of new casual styles and for the development of new personalised components within the agreed budget;
- Analysed new markets and fashion trends on a regular basis to highlight new seasonal colours, materials and style direction;
- Supervised the development of personalised articles, including heels, outsoles and upper materials;
- Designed fashion-forward collections with proven track record of suc-

successful sales; Participated at Lineapelle fair in Milan and Premiere Vision in Paris for the research and selection of new samples;

## ● FOOTWEAR PROJECT MANAGER

Hakei Europe SI | Jan 2008 - Jan 2009

Responsible for the creation of the company's women's footwear collection and the selection of their colour palette and materials within the agreed budget;

- Analysed trend resources and market research to create seasonal colour, materials and product direction;
- Organised prototype and sample development and led presentations to the sales and marketing teams;
- Made prototype corrections, confirmed sales samples, and informed the team of any modifications;
- Competition research for style/price alignment;
- Oversaw the production process offering technical support to the design team, technicians and R&D.
- Participated at Lineapelle fair in Milan for the selection of new samples;

## ● FOOTWEAR DESIGNER

| Jan 1990 - Jan 2009

Responsible for the conception of the footwear collections and for the selection of the materials for the uppers within the agreed budget;

- Collaborated with several brands including but not limited to: Eagle Footwear (China), Lung Pao Admant (China), Nine West (U.S.A), Camelot Shoes (Russia/China), George Shoes (China), PDC Bata International, Superga;
- Liaised directly with tanneries, heel and last factories for the development of customised shoe components;
- Selected lasts, soles, heels components as well as leather, textiles and accessories according to market requirements;
- Analysed trend resources and market research to create seasonal colour, material and product direction;
- Participated at Lineapelle fair in Milan for the selection of new samples;