

Daria Festa Bianchet

Production Manager

Florence, Metropolitan City of Florence, Italy

Daria is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

shoes product manager ans senior sourcin...

advances skills shoes product develop...

pricing (Advanced)

leadtime (Advanced)

leather (Advanced)

materials (Advanced)

new eco materials (Advanced)

design and product development (Ad...

Languages

English

French

Italian

About

BRANDS WORKED WITH

Aquatalia

Inblu

Hakei Europe SI

Experience



● SR SOURCING & PRODUCTION MANAGER

Aquatalia | Jan 2018 - Now

- Managing the development of new designs (from sketches to production) and the sourcing of new materials for the women's footwear collection;
- Personally followed all the procedures concerning the creation of the "washable shoe";
- Responsible for the sourcing of new factories and materials for the production of the collections and the development of new articles within the agreed budget;
- Research of new, sustainable and eco-friendly materials as well as new last, heels/soles and other footwear components according to current trend and market requirements;
- Managing the budget of materials and tools as well as for the creation of prototypes and samples. Able to operate within an agreed target price;
- Managing direct communications with suppliers for the crafting of personalised footwear components;
- Preparation of mocks, destined to the Production Director, on the best styles to bring forward into production according to current fashion and market trends;
- Participation at Lineapelle fair in Milan for the research and selection of new textile and leather samples

● SR PRODUCT DEVELOPER

| Jan 2009 - Jan 2018

- Responsible for the development of luxury women's footwear collections;
- Assisted factories in the creation of new prototypes/samples for the production of emerging luxury brands such as Neous (London), Eugenia Kim (New York) and Shiatzy Chen (Taipei);
- Liaised directly with tanneries, heel and last factories for the development of customised shoe components;
- Responsible for the research of new factories and materials for the production of the footwear collection and the development of new articles within the agreed budget;
- Responsible for managing the budget of materials and tools as well as for the creation of prototypes and samples. Able to operate within an agreed target price;
- Worked under tight deadlines while dealing with delays from suppliers and other production-related issues;
- Participated at Lineapelle fair in Milan for the research and selection of new textile and leather samples followed by meetings with existing clients and suppliers

● SR FOOTWEAR DESIGNER (FREELANCE)

Inblu | Jan 2009 - Jan 2010

- Responsible for the creation of the women's footwear collection and for all stages of design, from conception through production;
- Selected lasts, soles, heels components as well as leather, textiles and accessories according to budget and market requirement;
- Responsible for the research of new materials for the creation of new casual styles and for the development of new personalised components within the agreed budget;
- Analysed new markets and fashion trends on a regular basis to highlight new seasonal colours, materials and style direction;
- Supervised the development of personalised articles, including heels, outsoles and upper materials;
- Designed fashion-forward collections with proven track record of suc-

successful sales; Participated at Lineapelle fair in Milan and Premiere Vision in Paris for the research and selection of new samples;

● FOOTWEAR PROJECT MANAGER

Hakei Europe SI | Jan 2008 - Jan 2009

Responsible for the creation of the company's women's footwear collection and the selection of their colour palette and materials within the agreed budget;

- Analysed trend resources and market research to create seasonal colour, materials and product direction;
- Organised prototype and sample development and led presentations to the sales and marketing teams;
- Made prototype corrections, confirmed sales samples, and informed the team of any modifications;
- Competition research for style/price alignment;
- Oversaw the production process offering technical support to the design team, technicians and R&D.
- Participated at Lineapelle fair in Milan for the selection of new samples;

● FOOTWEAR DESIGNER

| Jan 1990 - Jan 2009

Responsible for the conception of the footwear collections and for the selection of the materials for the uppers within the agreed budget;

- Collaborated with several brands including but not limited to: Eagle Footwear (China), Lung Pao Admant (China), Nine West (U.S.A), Camelot Shoes (Russia/China), George Shoes (China), PDC Bata International, Superga;
- Liaised directly with tanneries, heel and last factories for the development of customised shoe components;
- Selected lasts, soles, heels components as well as leather, textiles and accessories according to market requirements;
- Analysed trend resources and market research to create seasonal colour, material and product direction;
- Participated at Lineapelle fair in Milan for the selection of new samples;