



Daniel Thoro- good

Freelance Creative Artworker

 Loughton, UK

 Daniel is **Available to work**

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Links

 [LinkedIn](#)

Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments

Skills

Adobe Illustrator (Advanced)

Adobe InDesign (Advanced)

Adobe Photoshop (Advanced)

Artworking (Advanced)

Adobe Creative Suite (Advanced)

Printing (Advanced)

Languages

English (Fluent)

About

Specialities: Prepress Artworker, Large Format Printing, Retoucher, Creative Artworker (Able to work remotely as I have the Adobe Creative Suite and high speed broadband)

Having worked as an Artworker in the Digital Print and Design Industry for many years I have built a wealth of knowledge and experience using different programs and techniques. I have worked on a vast array of campaigns and projects bringing to life high quality work where precision is key for client satisfaction. I am fluent in Adobe Creative Suite integrating artworks through different programs such as Photoshop, Illustrator, and Indesign. I have a trained eye for detail, colour precision and resolution as quality control was a key aspect of my role as Digital Manager. As a retoucher I have worked on a comprehensive amount of imagery for multiple content whether that require a great deal of retouching or colour adjustment to produce high end work at a large or small scale, thus making the understanding of imagery resolution crucial. I pride myself on my ability to listen, communicate effectively and relate to others on both a professional and personal level whilst working under pressure. Effective communication is critical to success particularly in a fast pace work environment. I have over the years worked with a wide range of materials and printers to produce beautiful pieces of work and brought to life some amazing brands. I have a front to back understanding of the production process having spent a number of years testing materials and machinery to achieve great and unique effects driven by the needs of the client. I have been pro-active over the years in identifying bottlenecks and driving process improvements leading to overall improved efficiency for the wider taskforce.

BRANDS WORKED WITH

4cilities Ltd

Arthur London

Creative Graphic Solutions

George P. Johnson Experience Marketing

Ltd Limited

MCCGLC

Media 10 Ltd

Sophie Steller Studio

Experience



● Freelance Creative Artworker

MCCGLC | Jan 2022 - Now

- * Deliver client briefs utilising innovative techniques
- * Key point of contact with suppliers
- * Checking with suppliers all the print proofs
- * Quality control checks & final sign off
- * Adapt artwork based on feedback from internal stakeholders
- * Populate 2D graphical drawings with client brand artwork
- * Produce final artwork for ready for output
- * Solicit client feedback & adapt artwork accordingly
- * Effective collaboration with other creative teams
- * Assess/propose and implement process improvements

● Freelance Creative Artworker

Sophie Steller Studio | Oct 2021 - Now

- * Design yarn swatch packs
- * Update all text and swatch names extracted from Word documents
- * Quality control checks & final sign off
- * Produce final artwork for ready for output
- * Solicit client feedback & adapt artwork accordingly
- * Effective collaboration with creative team

● Freelance Creative Artworker

Media 10 Ltd | Jul 2021 - Now

- * Create Digital Banners, MPUs
- * Create artworks for exhibitions/events within brand guidelines

- * Design and produce Website pages using branding templates
- * Design and produce presentation packs/Media Packs
- * Quality control checks & final sign off
- * Produce final artwork for ready for output
- * Solicit client feedback & adapt artwork accordingly
- * Produce visual packs
- * Effective collaboration with other creative teams



● **Creative Artworker (Freelance)**

George P. Johnson Experience Marketing | Oct 2018 - Now

- Quality control checks & final sign off
- Produce final artwork for ready for output
- Solicit client feedback & adapt artwork accordingly
- Produce visual packs
- Effective collaboration with other creative teams

● **Freelance Creative Artworker**

Arthur London | Oct 2021 - Jan 2022

- * Update mail shots
- * Design and produce presentation packs/Media Packs



● **Artworker**

MCCGLC | Nov 2018 - Oct 2020

● **Artworker (Freelance)**

Ltd Limited | Nov 2018 - Nov 2018

- Create print ready artwork using client corporate guidelines
- Produce visual proofs for clients approval
- Creative Retouching
- Quality control artwork checks before print
- Digitally artwork to job specifications

● **Digital Manager**

Ltd Limited | Jun 2017 - Aug 2018

● **Digital Assistant Manager**

Ltd Limited | Apr 2011 - Jun 2017

● **Digital Artworker/Printer**

Ltd Limited | Oct 2008 - Apr 2011

● **Senior Artworker/Designer/Printer**

4cilities Ltd | Feb 2006 - Oct 2008



● **Junior Artworker/Designer/Printer**

Creative Graphic Solutions | Nov 2001 - Nov 2005