



Ayobami Odep- idan

I have an educational back-
ground in Marketing commu-
nication and have a strong
back ground in client facing
roles.

📍 London, UK

🔒 Ayobami's availability **should be
discussed**

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time
work

Employment: Freelance Assignments,
Hourly Consulting, Permanent Positions

Skills

Tableau (Intermediate)

Microsoft Power BI (Intermediate)

Affiliate Marketing (Intermediate)

Salesforce Training (Intermediate)

Microsoft Excel (Intermediate)

Consulting (Beginner)

Languages

English (Fluent)

About

A commercially aware BA Marketing Communication graduate with a strong back-
ground in customer service and affiliate networking. Able to adapt well to any given
environment by leveraging outstanding problem solving, planning and communi-
cation skills. Seeking an opportunity to expand on theoretical knowledge in Mar-
keting and Communication. My skills enable me to advise, influence and strengthen
partnerships with clients. I

BRANDS WORKED WITH

Adidas London

Awin London

Indulge Beauty

Office Shoes Westfields

Experience

● Global Account Consultant

Awin London | Sep 2021 - Now

Assisting clients with enquires

- Performing monthly and quarterly Gap Analysis & QBR
- Teaching new advertisers how to navigate the UI
- Sharing relevant data to clients within their sector
- Producing Power BI reports
- Performing benchmarking on program
- Strategically planning growth strategies for advertisers
- Connecting advertisers with best suited publishers
- Assisting with brands quarterly and year plan
- Helping form partnerships between both advertisers and publishers

● Customer Service

Adidas London | Oct 2019 - Jan 2020

Delivering outstanding end-to-end customer service to promote brand
loyalty and customer experience

- Liaising with customers to facilitate the procurement of suitable apparel
and footwear
- Serving as the first point of contact for all customer queries and con-
cerns, providing efficient and professional feedback

● Sales Representative/Visual Merchandising

Office Shoes Westfields | Nov 2018 - Mar 2019

Maintaining sufficient stock levels and organising new stock to be placed
on the floor

- Increased customer engagement by designing eye catching displays to
highlight merchandise
- Maximised efficiency by analysing online click and collect orders and
ensuring that they were prepared for collection
- Liaised with customers to assist with online purchases

● Sales Assistant

Indulge Beauty | Dec 2017 - Feb 2018

Increased sales by demonstrating new products and upselling merchan-
dise where possible

- Assisting customers in procuring suitable beauty treatments and cos-
metics
- Successfully dealt with online enquiries in a professional manner
- Promoted customer satisfaction by performing sales and refund trans-
actions

