



Georgina White

Student at Coventry University
- studying for a Fashion BA

Coventry, UK

[Portfolio link](#)

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Links

[LinkedIn](#)

Languages

English (Native)

About

Hello, my name is Georgina and I am a 2nd year Fashion student at Coventry University.

I have many exciting new modules to tackle this year, and I intend to use them to help shape my knowledge and experience of the fashion industry, so as to best prepare myself for work placement opportunities. I am keen to take the optional 'year out' from study so that I can broaden my horizons, gain practical work place experience and develop my portfolio as a fashion industry practitioner.

I try not to limit myself especially when it comes to work placement opportunities as there is still lots for me to learn. That said, my main interests lie in garment technology, sustainability and editorial work. I have a vested interest in sustainability, particularly sustainable fashion, which goes hand in hand with garment technology. I would be most excited to learn more about and undertake technological research relating to fabric production and performance fabrics, to develop new, exciting and revolutionary sustainable outcomes.

I believe I have a good eye for composition and style, which lends itself to editorial work or social media brand development. I enjoy putting together eye-catching displays, ordering pictures to grab the attention of others and am fascinated by the psychology of the 'modern shopper'. I would love the opportunity to explore this sector in more detail as this is a specialism most relevant to today's society.

Throughout my 1st year of studies and through various work experience opportunities, I have developed a wide range of skills especial to the fashion industry; these will be detailed further in my CV and digital portfolios I hope to have updated and posted very soon. My skills set ranges from practical skills such as store management, people management, visual merchandising, administration & retail operations, to digital skills including, adobe creative cloud, basic website creation, portfolio development along with fashion film creation & editing.

I will be looking to apply for work placement opportunities soon, to begin in September 2024. I am not limited in terms of the location of a position. If you want to get to know more about me and my skills set please feel free to email me on white13@coventry.ac.uk

BRANDS WORKED WITH

- Amazon
- Graduate Fashion Foundation
- H&M
- House of Fraser
- Next
- The British Red Cross
- The Fox & Vivian
- The Moorings At Myton
- Toy World Central
- Woodland Grange Conference Centre

Experience



● Sales Advisor Team Leader

H&M | Oct 2022 -

I oversee all our sales staff and assist them with providing an excellent customer experience in our store. I work closely with the management team to support them with extra responsibilities, these include; daily admin routines, leading and managing staff members on delivery days, ensuring proper presentation of stock on the shop floor along with overseeing daily sales routines which enables us to meet loss prevention targets.

Alongside my responsibilities as Sales Advisor Team Leader I have a duty to oversee all our Sales Advisor New Starters. I am responsible for training new members of staff, and aim to provide a comprehensive overview of all store operations and coach them to deliver exceptional customer service which aligns with our company values.

Show less

- **Retail Manager**

The British Red Cross | Nov 2021 - Aug 2022

- **Bar Waitress**

The Moorings At Myton | May 2021 - Jan 2022



- **Sales Assistant**

H&M | Apr 2021 -



- **Warehouse Operative**

Amazon | May 2020 - Sep 2020

- **Retail Sales Assistant**

Toy World Central | Jan 2020 - Mar 2020



- **Sales Advisor**

House of Fraser | Sep 2019 - Nov 2019

- **Bar Waitress**

The Fox & Vivian | Aug 2019 - Sep 2019

- **Restaurant Waitress**

Woodland Grange Conference Centre | Sep 2018 - Apr 2019



- **Work Experience opportunity**

Next | Apr 2023 - Apr 2023



- **Work Experience opportunity**

Graduate Fashion Foundation | Jun 2023 - Jun 2023

I worked as a volunteer dresser at Graduate Fashion Week 2023, working specifically with models for the Edinburgh College of Art catwalk show.

Education & Training

2022 - 2026

- **Coventry University**

Bachelor of Arts - BA,

2020 - 2021

- **Cardiff University / Prifysgol Caerdydd**

English Language and Philosophy,

2017 - 2019

- **Kenilworth School & Sixth Form**

A-Levels,

2012 - 2017

- **North Leamington School**

GCSE's,