



Andre Farquharson

Scriptwriter ~ Filmmaker ~ Entertainer

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About

With a brief stint as a Sales Assistant at London Air Ambulance Charity Shop, I honed key retail skills such as customer service, transactions, and stockroom management. My passion for storytelling and creativity, nurtured through extensive experience in the entertainment industry, enhances my ability to connect with customers and upsell effectively.

BRANDS WORKED WITH

- Golden Century
- Link Up TV LTD
- Live Mag UK
- London Air Ambulance Charity Shop
- POV Media
- Roadchef
- Universal Music Group
- VESPER ENTERTAINMENT LTD

Experience



● Team Member

Roadchef | Jun 2023 -

● Screenwriter • Content Creator • Filmmaker

| Oct 2019 -

As an independent screenwriter, multiform content creator, and filmmaker with occasional acting roles, I have gained valuable experience in the entertainment industry. My journey has been one of self-discovery, learning, and creativity.

I faced the challenges of creating original content and developing my own unique style, while also navigating the business side of the industry. You have learned to balance creative vision with commercial viability, and to adapt to changing trends and demands.

As a screenwriter, I honed my skills in storytelling, character development, and dialogue. I have crafted and sold screenplays at different stages of production.

As a content creator, I explored various forms of media, including web series, short films, and social media content. I leveraged my skills in writing, directing, and producing to create engaging and compelling content that resonates with audiences.

As a filmmaker, I learned to manage the complexities of pre-production, production, and post-production, overseeing every aspect of the filmmaking process. I also have collaborated with talented artists and technicians to bring your vision to life on the screen.

Finally, as an occasional actor and entertainer, I have experienced the thrill of performing and connecting with audiences. I have honed my craft through training and practice, and have brought your unique perspective to each role you have taken on.

● 1st AD • 2nd AD • Associate Producer

| Sep 2019 -

As a 1st Assistant Director, I have been responsible for overseeing the day-to-day operations on the set, ensuring that everything runs smoothly and according to schedule. I have helped to organize the cast and crew, manage equipment and props, and make sure that scenes are shot in the right order.

As a 2nd Assistant Director, I have focused more on the administrative side of production, helping to create call sheets, schedules, and other paperwork. You have also been responsible for coordinating the extras and background actors, ensuring that they are in the right place at the right time.

As an associate producer on a short film, I contributed to its success and subsequent development into a feature film. Additionally, I leveraged my screenwriting skills to pen a psychological drama, which is set to release soon. My diverse skill set and dedication to the craft have enabled me to make meaningful contributions to the film industry.

● **Script Writer**

Golden Century | May 2017 - Feb 2021

- Wrote scripts for short films using screenwriting software like Movie Magic and Final Draft.

- Researched concepts and presenting ideas to the managing director.

- Rewrote scripts and treatments to reach a shooting draft ready to film on-set.

● **Company Secretary, Writer & Video Director**

POV Media | Jan 2016 - Jan 2020

● **Contributor**

Universal Music Group | Jun 2018 - Jun 2018

- Attended the Universal offices and took the initiative to seek out tasks and any assignments from Jessica Spaine of promotions for TV and broadcasting.

- Researched a number of artists and bands within, primarily, the Polydor Records roster and other labels like Island, Decca and Universal International.

- Collated a number of artists' stats for their social-media analytics i.e. likes, followers and subscribers on Facebook, Twitter, Instagram, YouTube and Vevo for artists and bands like 30 Seconds to Mars, Becky Hill, Black Eyed Peas, Demi Lovato, Dr. Dre, Eminem, Gary Barlow and Raye in the A&R department.

- Listened to music tracks from established and new signees for Polydor, one of which was from the band Years and Years.

● **Club Promoter**

VESPER ENTERTAINMENT LTD | Jun 2015 - Jul 2016

● **Music Journalist**

Link Up TV LTD | Sep 2013 - Dec 2015

- Researched pieces of information from either a representative or the individual in person or secondary sources i.e. print, TV etc. for potential news stories.

- Written several (approx 200+) of articles on the music industry from opinion pieces and features to track, album and mixtape reviews for recording artists using Word Press and Microsoft Word.

- Liaised with managers, A&R and other members of a music artist's team and through record labels for press releases.

- Attended gigs and showcase events in order to be aware of up and coming talent within the music business and also review the event and parties in general.

- Interviewed several influential people within the music industry such as Lady Lykez, Rachael Adedeji, Star.One and Tim Westwood.

● **Contributing Writer / Video Editor**

Live Mag UK | May 2013 - Nov 2015

- Sourced news stories through different mediums including TV, print and online.

- Contributed to the development of a brand marketing strategy for the



magazine.

- Played a key role in casting participants like Film Director Penny Woolcock, for a "Stop and Search" documentary.

- Written several articles on the music and gaming industry, which have been featured on the site.

● **Sales Assistant**

London Air Ambulance Charity Shop | Jul 2013 - Jul 2013

- Transfer a pile of goods in containers such as books/publishing, souvenirs, clothing, antiques, electronics etc between two shops.

- Recycling, unpacking, stacking and grooming 2nd hand material such as clothes and toys from customers and placing material to be tested or valued for auction by the assessor or sold in the shop.

- Pricing various goods i.e. books/magazines/guides, clothes, silverware, glass, wax etc ready for sale at the charity shop and being a cashier.

Education & Training

2013 - 2017 ● **London South Bank University**

Bachelor's degree,