



# Allan Ferreira

Photographer & Art Direction x  
allInferreira.com

 Lille, France

[Portfolio link](#)

[View profile on Dweet](#)

## Links

 [LinkedIn](#)

## Languages

French (Native)

Portuguese (Native)

English (Work Proficiency)

German (Basic)

## About

<https://allInferreira.com>

### BRANDS WORKED WITH

ACADEMIE DE LILLE

Ascentia

DEUSWARE

Sponsors 4 you

Team nxl>

Verhoeven joaillier

## Experience



### ● Content Creator & Photographer

Verhoeven joaillier | Oct 2021 - Now

Verhoeven is a high-end family jewelry and watchmaking business founded in 1908 by two brothers. A mecca of elegance and excellence, the Verhoeven boutique is a true showcase integrating all the codes of luxury in an atypical setting where designer furniture and contemporary works of art signed by prestigious names coexist.

- Photography (Packshots, Lifestyle and Magazine) + Retouching
- Design (2D flat design, flyers, press kit, menu, business card, etc.)
- Video production + Instagram reels
- Online inventory management
- Marketplace management (Chrono24)
- IT support

Achievements:

- Club Verhoeven (Rooftop Bar)
- Black Friday
- Verhoeven Magazine
- Forbes Brandvoice
- JCDecaux Advertising Panel
- OMEGA Days
- Must Visits Magazine
- ELLE Magazine
- Milko Potisek x Hanhart

### ● Freelance Photographer

| Oct 2018 - Oct 2021

[allInferreira.com](#)

- Portrait, Lifestyle and Collage
- Photo retouching
- Production of videos (Advertising or Trailer)
- Creation of Instagram filter (+30M views)

Achievements:

- Sneakerpod by Ikepod
- Advertising for KUBERG



### ● Payroll Manager + Functional Correspondent in Management IT

ACADEMIE DE LILLE | Jan 2018 - Jul 2019

The Lille academy is the administrative structure of the decentralized National Education services in the Nord-Pas de Calais region. It ensures the organization at the regional level of the policy defined by the Minister of National Education.

- Create personnel files (teachers and CPE)
- Complete and update the administrative and financial data of managed personnel
- Apply statutory, legal and social rules
- Take actions relating to individual management
- Translate administrative, collective and individual acts into pay elements

- Inform and advise managed staff and heads of establishments
- Check pay items daily
- Classification of documents in administrative files
- Complete the RIS within the framework of the Retirement Information Law
- Database management (SQL)
- IT support
- SSH protocols

## ● Video Editor

Team nxl> | Dec 2013 - Mar 2015

NXL is a esports entertainment company dedicated to winning championships, growing new esports fans, and providing superior entertainment, value, and service. We aim to achieve our mission by working hard to emphasize the following core values: mutual respect for each other, and a commitment to excellence, innovation, integrity and quality.

- Edit video content.
- Provide video finishing, audio mixing, color grading, and graphics.
- Work closely with staff in different time zones.
- Have creative ownership of projects in post-production from start to finish.
- Make awesome content!



## ● Community Manager

DEUSWARE | Apr 2013 - Apr 2014

Deusware est un assembleur d'ordinateurs pour les Gamers composé en majeure partie de Geek et de passionnés de jeux vidéo.

- Gestion des réseaux sociaux de l'entreprise.
- Mise en place de partenariat avec des influenceurs/euses. (TheKAIRI78, ExVSK ou encore Xeleko)
- Organisation d'événements (concours, défis et promotions).
- Création et gestion de contenus autour des produits et services.
- Mise en place du projet "Box du Mois".



## ● Marketing Director

Ascentia | Jan 2013 - Sep 2013

Ascentia is a company that started managing Minecraft servers in 2012. Following this, the company grew under the name "Ascentia Gaming" in order to establish a professional organization in the world of esports.

- Definition and implementation of the community strategy
- Definition and implementation of the editorial strategy on social networks
- Management of social networks (Facebook, Twitter, Google+)
- Establish partnerships (Brands, YouTubers, eSports community players)
- Setting up competitions and community operations
- Creation and implementation of an innovative loyalty system

## ● Marketing Assistant

Sponsors 4 you | Apr 2011 - Dec 2012

- <http://sponsors4you.com/>
- <https://www.youtube.com/Sponsors4YouTV>

"Sponsors4You was created in order to provide support from companies to encourage talents in their projects whatsoever. Our job is to give you access to benefits that can help you grow your business on the most popular video sharing sites."

## Education & Training

2013 - 2015

## ● EFFICOM Lille

Niveau BTS MUC,

