




Arsenio Lopez

Designer for hire - let's talk more

 Aguadilla, Puerto Rico


 Arsenio is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

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Links

 [Website](#)  [LinkedIn](#)

 [Instagram](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments

Skills

Illustration (Advanced)

Graphics (Advanced)

Apparel (Advanced)

Typography (Advanced)

Art (Advanced)

Fashion

Graphic Design (Advanced)

Art Direction (Advanced)

Trend Analysis (Advanced)

Fashion Design

Screen Printing (Beginner)

Brand Development (Advanced)

Branding & Identity (Advanced)

About

I am a Puerto Rican designer from Naguabo, a small coastal town on the island's southeast side. I grew up swimming competitively, was a 3-time Olympian, and multiple school record holder at the University of Florida. Athletics at the international level afforded me many opportunities to travel worldwide and appreciate new cultures, before choosing a career in graphic design. Every part of my identity and experience is present in my work. This has earned me opportunities with some of the largest sports organizations in the world. As a fully bilingual designer, husband, father, and surfer - I am excited about sharing my work and vision with future generations around the world.

Soy un diseñador puertorriqueño de Naguabo, un pequeño pueblo costero en el lado sureste de la isla. Crecí nadando competitivamente, fui tres veces atleta olímpico y poseedor de varios récords escolares en la Universidad de Florida. El deporte a nivel internacional me brindó muchas oportunidades de viajar por todo el mundo y apreciar nuevas culturas, antes de elegir una carrera en diseño gráfico. Cada parte de mi identidad y experiencia están presente en mi trabajo. Esto me ha ganado oportunidades con algunas de las organizaciones deportivas más grandes del mundo. Como diseñador completamente bilingüe, esposo, padre y surfista, estoy emocionado de compartir mi trabajo y visión con las generaciones futuras alrededor del mundo.

BRANDS WORKED WITH

Arsenio Lopez

Fox Head Inc

Nike Full-Time

Sole Technology, Inc.

Volcom

Experience

● Lead at Arsenio Lopez Studio

Arsenio Lopez | Jun 2013 - Now

● Apparel Graphic Designer II

Nike Full-Time | Jun 2015 - Sep 2021

NIKE GLOBAL FOOTBALL APPAREL

| June 2015-16 | Apparel graphics and trims for CR7 and Neymar athlete collections. Worked with footwear to further develop the seasonal storytelling and support the boot launch. Graphics and engineered knit design for pinnacle Strike Series and mid tier Squad product. FTBLX tees seasonal story and creation.

| 2016-17 | Sole designer for all licensed and branded tees. Supported PM in creating line plan, developed seasonal stories, obtained customer validation, and worked closely with licensed kit designers to connect on pitch look into fan wear.

| 2017-18 | Apparel graphics and trims for CR7, Neymar, and Young Guns product. Graphics and engineered knit design for pinnacle Strike Series product.

| 2018-20 | Licensed gameday, training, and lifestyle collections for Shanghai Shenhua FC, Shanghai SIPG FC, PUMAS UNAM, Kaizer Chiefs, Chelsea FC, Atletico de Madrid, Galatasaray, KNVB Dutch National Football teams, Chinese Football Association. Goalkeepers and graphic design lead.

| 2021 - present | Major League Baseball gameday, training, and lifestyle designs. see less

● Mens Apparel Artist

Volcom | Feb 2011 - Jun 2013

Branding, labels, and trims for the men's and youth departments, supported the cut &

sew team with prints, contributed graphics to the global art pool and SMU packages. Performed quality control and art

- Logo Design (Advanced)
- Corporate Identity (Advanced)
- Business Cards (Advanced)
- Poster Design (Advanced)
- Print Design (Advanced)
- Illustrator (Advanced)
- Adobe Creative Suite (Advanced)
- Adobe Photoshop (Advanced)
- Adobe Illustrator (Advanced)
- Adobe InDesign (Advanced)
- Leadership (Advanced)
- Tech Packs (Advanced)
- Creative Direction (Intermediate)
- Outerwear
- Mood Boards (Advanced)
- Trend (Advanced)
- eating (Advanced)
- listening (Advanced)
- looking (Advanced)

Languages

- Spanish (Native)
- English (Fluent)

direction for all men’s trims. Assisted the accessories, footwear, and snow departments with prints, trims, and packaging.
Member of Volcom Wellness Committee which organized health and wellness oriented events.
see less

- **Senior Apparel Graphic Designer**

Fox Head Inc | Feb 2007 - Feb 2011

Graphics, prints, and trims for the junior’s line. Managed apparel art team and created inspiration trend boards.

- **Production Assistant**

Sole Technology, Inc. | 2007 -

Education & Training

2004 - 2006

- **Art Institute of California - San Diego**

Graphic Design, Branding, Illustration, Photography

1997 - 2001

- **University of Florida**

Bachelor of Arts (B.A.), Fine and Studio Arts