



# Saurabh Kejriwal

Creative Director / Concept & Copy

📍 London, UK

✅ Saurabh is **Available to work**

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

## Links

[Website](#) [LinkedIn](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Part-time work

Employment: Freelance Assignments,  
Hourly Consulting

## Skills

Copywriting (Advanced)

Scriptwriting (Advanced)

Creative Strategy (Advanced)

Idea Person (Advanced)

Campaign Concepting (Advanced)

Pitching Ideas (Advanced)

## Languages

English (Native)

German (Basic)

Hindi (Fluent)

## About

My name is Saurabh, I'm a creative director based in London.

After attending Miami Ad School Europe, I've parked my bike at agencies in Berlin, Paris, Amsterdam and Boston. With extensive experience in brand building and copywriting for both startups and big brands alike, my work has been recognised at major award festivals around the world.

I've spent the past few years working closely with purpose-driven startups profitable and mainstream. I've helped them figure out their core brand truth, and build narratives around them rooted in authenticity and relatability, to find and connect with their tribe.

I'm keen to know more about the role you're offering and how you see the perfect candidate. If you feel we can build something together, let's have a chat.

### BRANDS WORKED WITH

Bbdo

Creative Gaga

Grey

Jung von Matt

Mullen (Now Mullen Lowe U.S.)

No Ordinary Agency

Ogilvy

Rezonant

Synapse

Tree Creative

Wieden+Kennedy

## Experience

### ● Creative Director / Concept & Copy

| Oct 2020 - Now

### ● / Associate Creative Director

No Ordinary Agency | Nov 2017 - Nov 2019



### ● / Senior Copywriter

Jung von Matt | Sep 2016 - Oct 2017

### ● / Copywriter

Grey | May 2014 - Aug 2016

### ● / Creative

Bbdo | Jul 2013 - Feb 2014



### ● / Creative Intern

Wieden+Kennedy | Oct 2012 - Dec 2012

### ● Creative Intern

Mullen (Now Mullen Lowe U.S.) | Jul 2012 - Sep 2012



### ● / Creative Intern

Ogilvy | Apr 2012 - Jun 2012



### ● / Copywriter

Creative Gaga | Sep 2010 - Mar 2011



### ● / Copywriter

Synapse | Jun 2010 - Aug 2010

● / Copywriter

Tree Creative | Jan 2010 - Aug 2010



● / Copywriter

Rezonant | May 2007 - Jul 2009

## Education & Training

---

2011 - 2013

● Miami Ad School Europe

Copywriting Portfolio Program, Advertising