



Samian Ali

Sales & Brand Support Intern

📍 Milan, Metropolitan City of Milan, Italy

✔️ Samian is **Available to work**

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Work Preference

Location: Open to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions, Hourly Consulting, Freelance Assignments

Skills

Research Analysis (Advanced)

Designing Learning (Intermediate)

Product Development (Intermediate)

Trend Analysis (Advanced)

Concept Development (Advanced)

Jewelry Design (Advanced)

Customer Service (Advanced)

Creative Branding (Intermediate)

Packaging (Advanced)

Merchandise (Intermediate)

Luxury (Advanced)

Luxury Brand Marketing (Intermediate)

About

Luxury business master's graduate, open for a challenging opportunity. Highly motivated, positive, and creative individual with experience focused in jewelry & precious products designing, branding & project management.

BRANDS WORKED WITH

Amrapali Design Studio

Jaipur Watch Company

Nakhrewaali

Raw Mango

Serapian

Experience

● Sales and Brand Support

Serapian | May 2022 - Now

Transversal support to sales team: Assist in tracking order status, liaising with Sales Team and Supply Chain Manager, and helping build documentation according to team needs.

Bespoke Offer and Experience: Organize the VIP Bespoke Experience from Villa Mozart: Setting up the Atelier and building the offer in terms of experience, offer and price positioning.

Assist with synergies between the boutiques and Villa Mozart

Private Label and Intercompany: Help organize and run all special sales on developing the Serapian private label and special intercompany projects.

Wholesale sales: Help during sales campaign with support material and activities (collecting client's orders and preparing past seasons orders assisting; make sure showroom is up to standard to welcome guests)

Special sales: Help organize and run all special

● Senior Designer and Product Manager

Nakhrewaali | Jul 2020 - Dec 2020

Senior Designer- designing, planning, and management for the new collections by conducting trend & market analysis. Also designed bespoke products for their premium clients. On top of that, created social media content, PowerPoint, catalogs, and invitations.

Product Manager- Managed new product development and supply chain. Assisted in tracking order status. Collected client's orders and prepared past season's orders, also took care of customer relations.

● —Design & Marketing Intern

Jaipur Watch Company | Jul 2019 - Dec 2020

Rebranded & repositioned the brand identity by doing competitor analysis thus leading to creating their first physical shop in shop. Assisted in organizing the sales event and led VIP clients to a bespoke experience of the shop.

Created their website and wrote product-related content. General assistance in building different documents. Designed bespoke watches for their premium clients and worked on special projects.

● —Jewelry Designer

Raw Mango | Dec 2019 - May 2020

Conceptualized, designed, and developed the brand's very first jewelry collection by conducting a detailed market, competitor & trend analysis to arrive at a jewelry style and price positioning.



Languages

English (Work Proficiency)

Hindi (Work Proficiency)

Italian (Basic)

● —Design Intern

Amrapali Design Studio | Nov 2018 - Apr 2019

Conceptualized & followed the production of 2 independent jewellery collections & managed them right from production to photoshoots.