



Anisa Rahman

Sales Associate

📍 London, UK

✔ Anisa is **Available to work**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Permanent Positions

Skills

Communication (Advanced)

Problem Solving (Advanced)

Interpersonal Communication (Advanced)

Creativity Skills (Advanced)

Adaptation (Intermediate)

Time Management (Advanced)

Teamwork (Advanced)

Organization Skills (Advanced)

Languages

English

About

BRANDS WORKED WITH

Barclays Corporate Bank | Insight Day

Chaii & Spice

Coca Cola | Insight Week

HSBC Bank | Global Strategy Insight Week

Selfridges

Victoria's Secret

Experience



● Sales Associate

Selfridges | Oct 2022 - Now

● HSBC Bank | Global Strategy Insight Week | Aug 2022

Gained insight into the Global Strategy team through attending Brand strategy meetings and learning how logos are designed

- Investigated the impact of psychological marketing when strategically positioning a brand such as HSBC's presence in Airport Terminals
- Participated in a compliance case study to determine which suspicious activity would be flagged by compliance and then presented findings to HSBC employees

● Barclays Corporate Bank | Insight Day | Dec 2019

Shadowed colleagues to gain exposure to the structure of the bank's retail, commercial, private and investment banking functions

- Attended pitch meetings and strengthened attention to detail by summarising key takeaways about Barclays' new products to maximise revenue opportunities
- Strengthened networking and communication skills through conversing with colleagues from various teams such as Global Strategy and Data Analytics

● Coca Cola | Insight Week | Oct 2019

Learned about strategic transactions such as the purchase of Costa Coffee (for £3.9BN) to expand the Coca Cola brand and access different consumer markets

- Achieved the title of Top Seller through selling 100 units of Coca Cola developing my confidence in effectively pitching a product to members of the public
- Attained first place out of 10 competing teams for our recommendations on the rebranding of Dr Pepper after using both qualitative and quantitative skills to collate data

● Sales Associate

Victoria's Secret | Mar 2022 - Oct 2022

Interacted with customers, offering assistance, and responding to queries about products and purchases using own product knowledge

- Maintained and replenished established merchandising standards in accordance with visual merchandising standards
- Responsible for maintaining the fitting room areas and providing on-site measurement services

● Waitress

Chaii & Spice | Sep 2021 - Dec 2021

Delivered exceptional service by greeting and serving customers in a timely, friendly manner

- Learned to anticipate customer requirements and addressed queries in a professional manner
- Operated cash register and handled cash payments and credit card processing

