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Aishwarya Balakrishna

MA in Fashion Design | Menswear and Womenswear Designer | Innovator

◎ London, UK

⊘ Aishwarya is **Available to work**

Portfolio link

View profile on Dweet

Links

⤴ Website   in LinkedIn

◎ Instagram

Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Draping (Advanced)

Tech Packs (Advanced)

Pattern Cutting (Intermediate)

Illustration (Advanced)

CAD Illustration (Advanced)

Sewing (Intermediate)

Adobe Illustrator (Advanced)

Adobe InDesign (Advanced)

Adobe Photoshop (Advanced)

Embroidery (Intermediate)

Design (Advanced)

Research (Advanced)

About

An emotive fashion designer, I find joy in creating aesthetic and ergonomic design solutions.
I'm skilled in conceptualizing, design thinking and innovation. Other skills include Adobe Creative Suite, Pattern Cutting and Garment Construction.

With diverse experience in fashion retail, bespoke fashion and corporate, I'm seeking a position that complements my skills in a fashion establishment where I aspire to bring my passion and innovation to the forefront.

BRANDS WORKED WITH

Continental   GT   Lotus Label   One BC   Reliance Retail

Experience

Fashion Design Intern

Lotus Label | Nov 2021 - Dec 2021

• Overlooked production of in-house and bespoke garments.
• Assisted clients with fittings and provided design suggestions.
• Fabric and trims sourcing.
• Digitally designed the look-book and seasonal catalogs for the studio.
• Contributed to entrepreneurial branding by designing the garment tags, visiting cards and carry bags.
• Collaborated with teammates over creative decisions of the in-house collection and window display.

Assistant Manager, Buying

Reliance Retail | Jul 2021 - Sep 2021

• Created Purchase Orders based on requirements and undertook linking and listing of stores throughout India.
• Maintained sales figures and projections of the ongoing season.
• Curated the mood board at the start of the season based on trend forecasting.
• Involved in sourcing of garments from apparel establishments throughout India.
• Interacted with vendors and stakeholders across departments over regular intervals of time to keep abreast of developments.

Associate Software Engineer

Continental | Jul 2017 - Dec 2018

• Involved in the development and maintenance of semi - autonomous car software.
• Corresponded with stakeholders regarding software requirements and implemented changes.
• Designed and illustrated code algorithm into schemata and maintained documentation.
• Awarded Best Outgoing Graduate Engineer Trainee, 2017
• Collaborated with team members on two patents related to automotive technology.
• Contributed to the monthly blog of technical events.

Work Placement

One BC | Nov 2022 - Aug 2023

Design, Pattern Cutting , Construction, and Tailoring.

Construction of denim trousers, tailored jacket and accessories.

Apparel Designer

GT | Oct 2023 - Now

Languages

English (Fluent)

German (Basic)

Hindi (Fluent)

Kannada (Native)

Involved in trend research, creating mood boards, menswear and womenswear design (casual wear, occasion wear, outer wear), CAD, Tech-packs.

Education & Training

2022 - 2023 • **Nottingham Trent University**

Master of Arts, Fashion Design

2019 - 2021 • **Pearl Academy**

PG Professional Diploma, Fashion Design

2018 - 2019 • **National Institute of Fashion Technology, India**

Continuing Education, Apparel Design and Development

2013 - 2017 • **Dayananda Sagar institutions**

Bachelor of Enginering, Computer Science