



Alex Langston

Copywriter Freelance

Doha, Qatar

Alex is **Available to work**

[Portfolio link](#)

[View profile on Dweet](#)

Links

[Website](#) [LinkedIn](#)

Work Preference

Location: Not looking to relocate

Pattern: Open to Full time or Part time work

Employment: Freelance Assignments, Permanent Positions, Hourly Consulting

Skills

- Copywriting (Advanced)
- SEO Copywriting (Beginner)
- Tone Of Voice (Advanced)
- Web Content Writing (Intermediate)
- Marketing Copy (Intermediate)
- Content Development (Intermediate)
- Writing (Intermediate)
- Proofreading (Advanced)
- Editing (Advanced)
- Copy Editing (Advanced)
- Digital Copywriting (Intermediate)

Languages

- English (Native)

About

I am an editor and copywriter, currently based in Qatar. I have over 8 years of experience in digital, creative, editorial, and marketing, as well as community management and social media. I am always looking for new opportunities in Qatar and around the world.

Check out my website for my portfolio or get in touch via email for more information on my previous work.

Please get in contact if you have any projects for which you need a detail orientated, efficient, and effective content creator.

BRANDS WORKED WITH

- Aspetar Orthopaedic and Sports Medicine Hospital
- Fortune Promoseven
- Qatar Today
- How Women Lead
- Washington Green Fine Art Publishers

Experience

● Freelance Editor and Copywriter

| Jul 2017 - Now

Creating original content and editing existing content for marketing and advertising agencies. Communications management, editing, copywriting for various companies across a broad spectrum of subject matter and target audience.

● Senior Editor and Copywriter

Aspetar Orthopaedic and Sports Medicine Hospital | Sep 2015 - Now

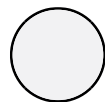
Responsible for creating original content, and editing existing content, for the production and distribution of internal email communications and staff announcements, online publications via the official website and social media channels, and the quarterly newsletter magazine. Working closely with the marketing team to produce creative content for all brand merchandise, ensuring a consistent brand tone and message in all material.



● English Copywriter

Fortune Promoseven | May 2015 - Jun 2017

Writing engaging content for a number of big clients and helping to develop innovative concepts that are then brought to life through copy. Working across all media, including film, digital, social and print; invoking the appropriate tone of voice for every medium and specific brand, and maintaining brand message. Working closely with a creative team, including the art director.



● Freelance Journalist

Qatar Today | Jan 2015 - May 2015

Produced a series of interviews with prominent Qatari women.



● Freelance Writer

How Women Lead | Sep 2014 - Mar 2015

(How Women Work) Creating unique, relevant and engaging content for weekly blog. Designing and co-ordinating newsletter release.

● Gallery Co-ordinator/Operations Assistant

Washington Green Fine Art Publishers | Mar 2012 - Jul 2014

Co-ordinated the sales, framing and delivery of artworks for a portfolio of sixteen galleries.

