



Henda Chekili

CFO International / Finance Director / Transformation / M&A / Change Management / Development / B2B & B2C

Paris, France

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Languages

Arabic (Fluent)

English (Fluent)

French (Native)

About

With extensive experience in financial management within diverse and dynamic environments, I excel in streamlining processes, budgeting, and team leadership. Fluent in Arabic, English, and French, my expertise enhances operational efficiency and performance across multicultural teams.

BRANDS WORKED WITH

Datawords Group

John Crance

Chemicals

Heineken

GIAS - Ex Nestlé (Ice cream manufacturing)

The Mathworks

BW Group

Hill-Rom

GEODIS Calberson (Clé 128)

Experience

● Corporate FP&A Director

Datawords Group | Aug 2022 - May 2023

Contexte:

Croissance externe, mise en place du système Netsuite, recrutement d'une nouvelle équipe de contrôle de gestion

Mission:

- Recruter et former une nouvelle équipe de contrôle de gestion
- Renforcer les processus de budgétisation et de prévision
- Sécuriser le système Netsuite et automatiser les rapports et les données
- Réduire les délais de clôture et de communication des résultats
- Faciliter la communication entre les différentes parties prenantes ASIA Pacific & América

● Interim Financial Controller & Business Partner

John Crance | Jan 2021 - Oct 2021

Context :

Redundancy plan of the financial department to relocate (5 positions) to the Head office in London

Bring the financial department, internal control and the reportings up to group standards

Objective:

- Pilot, support and motivate finance team for the knowledge transfer to London
- Manage the redundancy plan communication with Work Council, lawyers and head office in a social peace
- Secure finance data and reporting with Internal & external stakeholders

● Finance Director - 2 entities Member of the Executive Committee

Chemicals | Jan 2016 - Dec 2019

Context:

M&A, Den Braven Group acquired by Arkema

Objective:

- Create a positive synergy between all activities and departments
- Improve performance and Finance analysis and information & scale up Ebitda & WK
- Implement new reporting & dashboards and provide monthly financials (IFRS, Dutch & French GAAP)
- Recruit, manage, train and empower finance people (6 in direct management to 15 in transversal)

Main Achievements:

- Upgraded Ebitda + 1M€ (a deep analysis and saving of the expenses : interim, maintenance, contracts review..)
- Reduced Working capital - 2M€ , -40% (stock management through a



S&OP method to reduce stock level and write off...)
- Improved the cash flow & accelerated loan reimbursement to the head quarter

● Internal Audit Manager

Heineken | Jan 2011 - Dec 2015

Context:

Management & organization change at Heineken Tunisia, 3 production sites, 8 legal entities and 1100 people

Objective:

- Implement Internal Audit department & Culture
- Recruit & train a new internal audit team, 3 auditors
- Enhance internal control and processes within the organization
- Manage the risk assessment with executive committee for the tri-annual finance planning
- Lead and prepare the assurance meeting for local and head office management

● Business Controller & Internal Audit Manager - Transition

GIAS - Ex Nestlé (Ice cream manufacturing) | Jan 2010 - Dec 2010

Detached in the ice cream subsidiary, bought from Nestlé Group: € 5m turnover and 80 employees

Context: Partnership deal with an ice cream Libyan Company.

Objective:

Starting from scratch my role is to audit the accounts, pilot the due diligence and put in place the adequate reporting in order to deliver a detailed budget and 3 years projection BP.

Main Achievement:

- Conducted due diligence analysis following the acquisition (Balance sheet and P&L audit, fixed assets & products inventories...), resulted to BS adjustments & corrections
- Set up the financial reporting : monthly closure and analysis
- Created the budget process
- Prepared studies and cash flow forecast & planification of new investments for the production equipment
- Established commercial KPIs and production for discussion and follow-up with local executive management

● Finance and Accounting Manager

The Mathworks | Jan 2006 - Dec 2010

Context:

As part of the creation of the position of finance and accounting manager for the French subsidiary

Objective:

- Strengthen the financial information of the French subsidiary
- Training & scaling up the accounting team
- Integrating & managing the financials of a new acquisition

Main achievements:

- Automated management report via BO and reduced the reporting deadline -1 day, from BD + 5 to BD + 4
- Conducted the administrative and financial integration of a new entity to US GAAP standards within 6 months
- Implemented budget and forecast process
- Embedded business data analysis by geography / industry / services / products
- Follow up and analysis of sales objectives and achievements



● Finance Manager

BW Group | Jan 2004 - Dec 2006

Context:

Manager of two legal entities, 65M € turnover and 100 employees.
General Manager Business Partner, reporting to Global Finance Department based in Oslo.

Main achievements:

- Strengthened and developed the accounting department: recruited a new team, set up controls, the monthly and annual closing process in relation with external auditors
- Reduced the closing deadline - 2 days, from 7 to 5
- Automated payments in JDE to reduce processing time from 15 initially to 2 days

● **Finance Controller**

Hill-Rom | Jan 2002 - Dec 2004

Context:

Manage remotely the Swiss subsidiary, 20M€ turnover and 20 employees.

Reported locally in Paris to the CFO, to the CEO Swiss-based

Responsibilities:

- Produced and analysed the monthly US GAAP reporting and KPI
- Established and revised Budget and Forecast
- Analysed and explained the operating expenses and cost savings

● **Finance Manager**

GEODIS Calberson (Clé 128) | Jan 1997 - Dec 2000

Head of two legal entities, newly acquired by Geodis Calberson Group following a merger with Tailleur Industrie Group

Context:

Position creation to implement compliance with Geodis Group's and policies, recruit and train accounting team

Success:

- Implemented cost accounting - reporting, monthly and annual closing process
- Recruited and trained a new team of 4 accountants
- Implemented a new ERP and ETAFI for statutory accounts preparation and submission
- Integrated and managed a second subsidiary to the group

Education & Training

2007 - 2009

● **I.N.T.E.C Paris 3eme**

Master's Degree,