



Irina Coroi

Sales Consultant

📍 London, UK

✅ Irina's availability **should be discussed**

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Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

Skills

Fashion styling (Advanced)

Fragrance Specialist (Advanced)

Proactive problem solving (Advanced)

IT Skills (Advanced)

Visual merchandising (Advanced)

Makeup Artistry (Advanced)

Client Development (Advanced)

Sales (Advanced)

Luxury (Advanced)

Client Relations (Advanced)

Languages

Spanish

Romanian

Portuguese

English

About

Enthusiastic, friendly and reliable individual, who is passionate about fashion, make up and beauty industry. I work well as part of a team and I am capable of using my leadership skills to find key strengths and weaknesses among members in order to effectively exceed goals and targets. I believe I have a strong work ethic and positive attitude in work environment. Driven and highly effective into a fast-paced environment.

BRANDS WORKED WITH

Loewe Perfumes UK - Selfridges, Liberty

Suqqu - Harrods, Selfridges, Liberty

Swarovski UK

Experience

● Sales advisor

Loewe Perfumes UK - Selfridges, Liberty | Jan 2022 - Now

- Welcome all clients to make sure they feel comfortable and embodying the brand image and DNA to educate them while building and maintaining a relationship with them
- Reflecting the visual merchandising guidelines promoting the brand image and enhancing customer service standards in store to ensure the best client journey
- Link-selling and cross selling across categories for a more personalised and enjoyable experience
- Assisting management in daily and monthly reports, sales refunds and exchanges, as well in helping customers in need of assistance with previous purchases
- Assisting management with stock operations (stock control, stock take, deliveries, stock orders)
- Assisting management with team's coach and development. Introducing new team members on standards, expectations and product knowledge
- Driving my product knowledge by keeping up to date about fashion and beauty trends and updating myself on all product line through research

● Resident Make-Up Artist

Suqqu - Harrods, Selfridges, Liberty | Jun 2018 - Jan 2022

- Master classes
- Building and maintaining good relationship with loyal customers to help select products that best fit their personal needs and ensure repeat business.
- Capture and utilize customer data base to successfully achieve my sales target.
- Creating face charts with make-up looks to promote Suqqu products and maximize sales.
- Maintaining visually appealing, effective visual displays and make up tools.
- Reporting sales and writing feedback from event appointments.
- Training new employees in makeup artistry and introducing them to Suqqu products and shopfloor activity
- Gathering CRM details to enhance my client book
- Suqqu Artist for London Fashion Week (AWAKE Mode, Chalayan, DAKS)
- Attending events and business trips as make-up artist for Suqqu events (Dubai Ladies Club, The Oberoi Dubai, Jumeirah Al Qasr Hotel Dubai)
- Creating makeup tutorials and content for social media and IGTV Suqqu Europe
- Attending photoshoots as makeup artist for Suqqu Europe

● Sales Consultant, Stylist

Swarovski UK | Dec 2017 - Apr 2018

- Meeting costumers in a sales environment to drive product sales and knowledge
- Follow up with the costumers to make sure that they are satisfied with the product.

- Offering advice regarding styling and aesthetics of jewelry
- Arrange and maintain the aesthetic of product displays and maintain the tidiness in shop floor, stock room and personal working space.
- Receiving new stock and maintaining order in stock room.
- Contributing monthly to reaching the sales target and supervising the shop floor