



# Sabrina Maouche

Sales, Retail & L&D Training Manager

📍 Paris, France

✅ Sabrina's availability **should be discussed**

[View profile on Dweet](#)

## Links

 [LinkedIn](#)

## Work Preference

Location: Not looking to relocate

Pattern: Open to Full-time work

Employment: Permanent Positions

## Skills

Training (Advanced)

Coaching (Advanced)

Customer Experience (Advanced)

Sales (Advanced)

Team Leadership (Advanced)

Project Management (Advanced)

## Languages

French (Native)

English (Fluent)

## About

14 years ago I started my journey in retail by joining Lush, a British Cosmetics brand.

I grew up in the company starting as a Sales Assistant in the French Flagship in Paris, then moving on to training for the French network and finally becoming a European Training Lead specialized in shop opening training and events.

During these 10 years I have developed my training skills in terms of strategy, project management, content creation and presentation.

Following this experience, I joined Dyson, first as a Trainer and then as a Training Manager for direct and indirect retail.

I supported the opening of 7 Dyson Stores in France and managed the training program for our 3rd party retailers (Darty Fnac, Boulanger, Sephora...).

From this experience I gained knowledge of working with different types of PoS and how to adapt to their training needs.

Passionate about training, development and customer experience I'm looking for my next adventure.

### BRANDS WORKED WITH

Dyson France

Lush

VinFast Europe

## Experience



### ● Sales Training Manager

VinFast Europe | Jul 2022 - Now

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### ● Field Sales Training Manager

Dyson France | May 2021 - Jul 2022

### ● Field Sales Trainer

Dyson France | Jan 2019 - Apr 2021



### ● European Opening & Event Training Lead

Lush | Jan 2017 - Jul 2018



### ● Product & Brand Trainer

Lush | Jan 2012 - Dec 2016



### ● Trainee Manager

Lush | Nov 2010 - Dec 2011



### ● Vendeuse

Lush | Apr 2009 - Oct 2010

## Education & Training

2006 - 2007

### ● Université Paris 1 Panthéon-Sorbonne

DAEU Lettres,

- 2002 - 2003 ● **Forum Make-Up School**  
Attestation de formation de Maquillage,
- 1999 - 2001 ● **Ecole Esthétique Yves Rocher**  
CAP Esthétique Cosmétique,