



# Asanga de Silva

Head of Logistics | MSc in Purchasing, Logistics and Supply Chain Management | MBA Global - Project Management

Cardiff, UK

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## Links

[LinkedIn](#)

## Languages

English (Fluent)

Sinhala (Native)

## About

### EXECUTIVE SUMMARY

With over 2 Decades of Strategic Leadership in Logistics, Transportation, and Supply Chain Management, I am dedicated to propelling operational excellence and sustainable growth. My career spans dynamic markets in Sri Lanka and diverse industries in the UK, showcasing my adaptability and expertise. As a visionary leader, I excel in optimizing resources, driving cost-efficiency, and fostering innovation through quick decision-making.

I specialize in transportation management, supply chain optimization, project coordination, and stakeholder engagement. Collaborating with 50+ Third-Party contractors, I ensured seamless operations. In the UK, my role as a Care Assistant refined my adaptive leadership style and interpersonal finesse, exemplifying my commitment to versatile leadership.

A Master of Business Administration Global (MBA) from the University of South Wales fortified my global strategy, project consultancy, and financial acumen. I am acclaimed for my research on "AI and Blockchain in Supply Chain Practices. Also, I have graduated with a Master of Science from University of Bedfordshire, Luton. "Certifications such as CMI Level 7 Diploma in Strategic Management and All Wales Manual Handling Passport underscore my commitment to professional growth and compliance.

I am poised to invigorate logistics and supply chain capabilities, offering a dynamic blend of adaptability, expertise, and strategic vision.

### AREAS OF EXPERTISE

- Transportation Management & Cost Reduction
- Third Party Logistics Service Management
- Supply Chain & Inventory Management
- Human Resources Management
- Project Coordination & Planning
- Data Analysis & Reporting

### BRANDS WORKED WITH

S.S.Impex (Pvt) Limited

S.S. SHIPPING (PVT) LTD

## Experience

### ● Head of Logistics

S.S.Impex (Pvt) Limited | Mar 2003 - Jan 2021

#### NOTED ACCOMPLISHMENT:

Headed administrative coordination of projects, optimizing daily logistics operations and driving cost-effective solutions.

Resolved conflicts with exceptional skill, negotiating agreements to foster partnerships and stimulate business growth.

Implemented stringent quality controls, maximizing revenue and reducing downtime through continuous improvements.

Executed effective logistics strategies, optimizing delivery times by 20% and significantly enhancing customer satisfaction.

Leadership of a 15-member team, successfully reporting to the Board of Directors.

#### DUTIES & RESPONSIBILITIES:

Directed logistics operations, ensuring operational excellence and maximum efficiency throughout the supply chain.

Oversaw budgeting, resource allocation, and supplier negotiations, seeking cost-effective solutions for organizational goals.

Facilitated cross-functional collaboration, proactively resolving complex logistics challenges and streamlining supply chain processes.

● **Logistics Assistant**

S.S. SHIPPING (PVT) LTD | Jun 2001 - Feb 2003

NOTED ACCOMPLISHMENT:

Reduced freight costs by 15% through successful negotiation with 3PL partners, enhancing overall logistics efficiency.

Streamlined onboarding for 3 suppliers, showcasing organizational skills and fostering strong supplier relationships.

Established transparent audit trails for precise goods tracking, highlighting meticulous attention to detail.

DUTIES & RESPONSIBILITIES:

Managed 3PL partnership, achieving a 15% reduction in freight costs and optimizing logistics operations.

Oversaw onboarding for 3 suppliers, ensuring seamless supply chain operations and supplier collaboration.

Ensured accurate goods tracking by reconciling movement processes, maintaining meticulous attention to detail.

## Education & Training

2021 - 2022

● **University of South Wales**

MBA Global,

2018 - 2020

● **University of Bedfordshire**

Master of Science - MS,

1999 - 2001

● **Sunway College**

High School Diploma,