

ABIOLA ADENIRAN
FASHION DESIGNER
CREATIVE DIRECTOR





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Chapter 01 About me

My name is Abiola Adeniran, I am a trained fashion designer, creative director and leader with several years of experiences. I started my journey as a fashion designer in 2012 when I moved to Paris to study fashion design at Istituto Marangoni, where I gained the skills and knowledge that led me to Launching Abiola Olusola in 2017.

Through my leadership and strong design aesthetic, I was able to lead the brand to quickly gain editorial and commercial succes in Nigeria. I have been featured in various international publications including Vogue, Elle, Dazed, Womens Wear Daily and several others. I have also partnered with international stores including Moda Operandi and self-ridges. I have directed and organized campaigns and look books, styled and carefully chosen amazing teams of creatives to help execute my vision and create our universe.

My real strengths lie in research, design, fabric sourcing, innovation and bringing people together. Community is very important to me and I believe fashion does not exist withouth the people that help bring our vision to life. With the limitations of creating out of Nigeria, I was able to execute my ideas without compromising my point of view and showcasing that artisanship and culture is luxury.

Building a brand has led me to have an indepth understanding of the business of fashion, beyond making beautiful pieces. It has also made me a leader and a project manager and most importantly it has made me a great designer that continues to learn, stays open minded and creates clothes that are timeless, celebrates tradition and women love to wear!



PORTFOLIO

2023

Chapter

02

PROJECTS

Since launching Abiola Olusola in 2017, I have designed, executed and sold 9 collections. I launched Abiola Olusola to experiment and express myself as a designer, taking inspiration from my own culture, sub cultures, art movements, artisans and women, I was able to build a brand that celebrates women, the female form, softness and ease. By working with communities of artisans and crafts people, we re-imagined heritage crafts in a contemporary way.

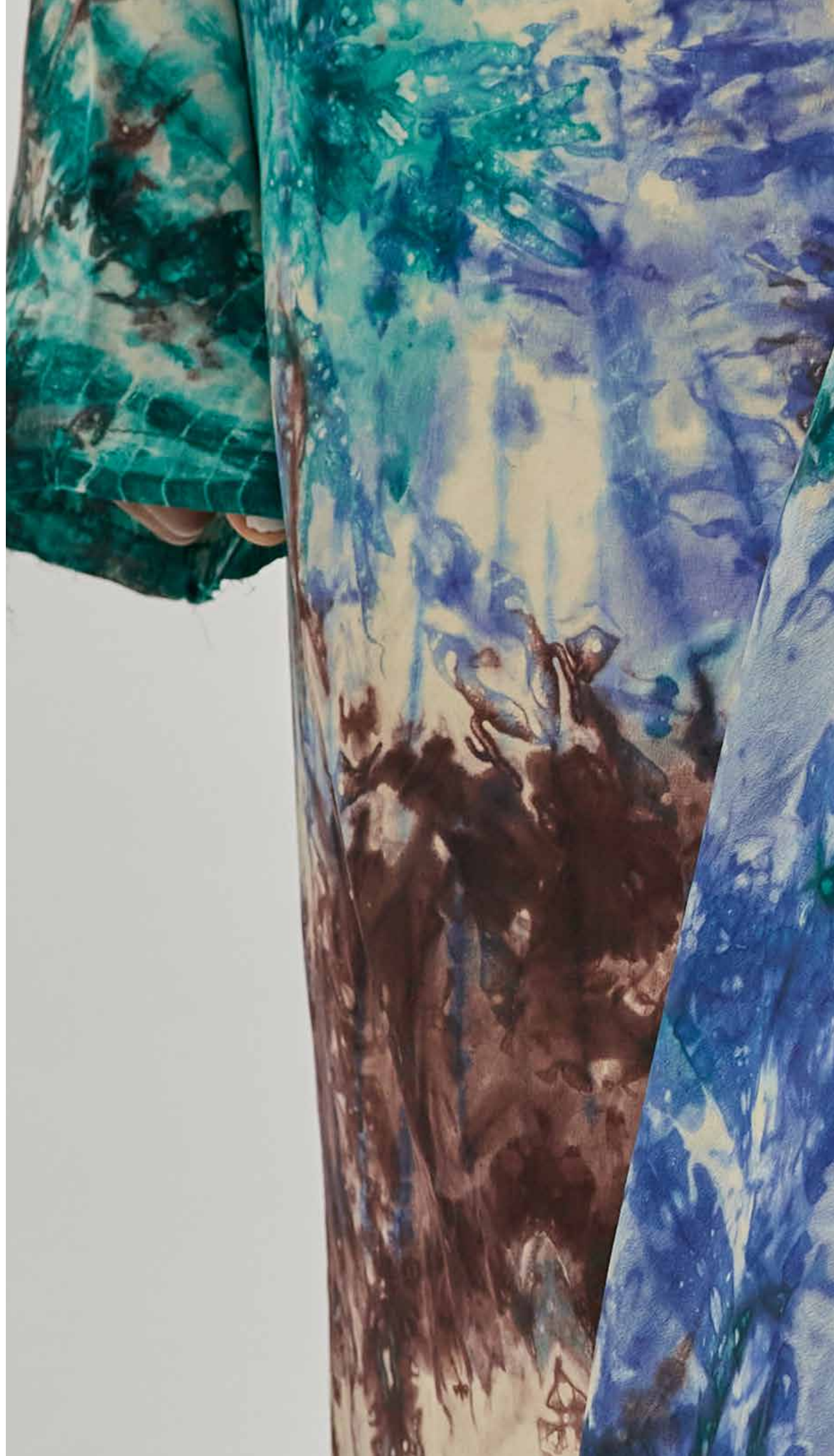
I was able to build a strong design language steeped in making women beautiful, celebrating ease as a form of luxury and marrying the art of craft with luxury fashion. I believe in subtle sensuality, playfulness and flattering the female form with the perfect cuts and fabric choices. Over the years I have gained the kind of knowledge that can only be thought through experience and actually doing the work: I pay attention to details, finishings, fabrication, mastery of the female body and understanding of a particular mystery, sensibility and beauty that can be communicated through fashion.

















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PORTFOLIO

Abiola Adeniran

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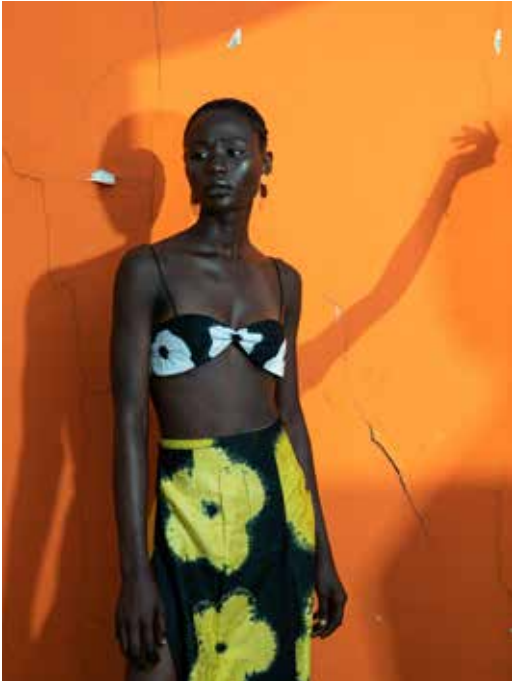






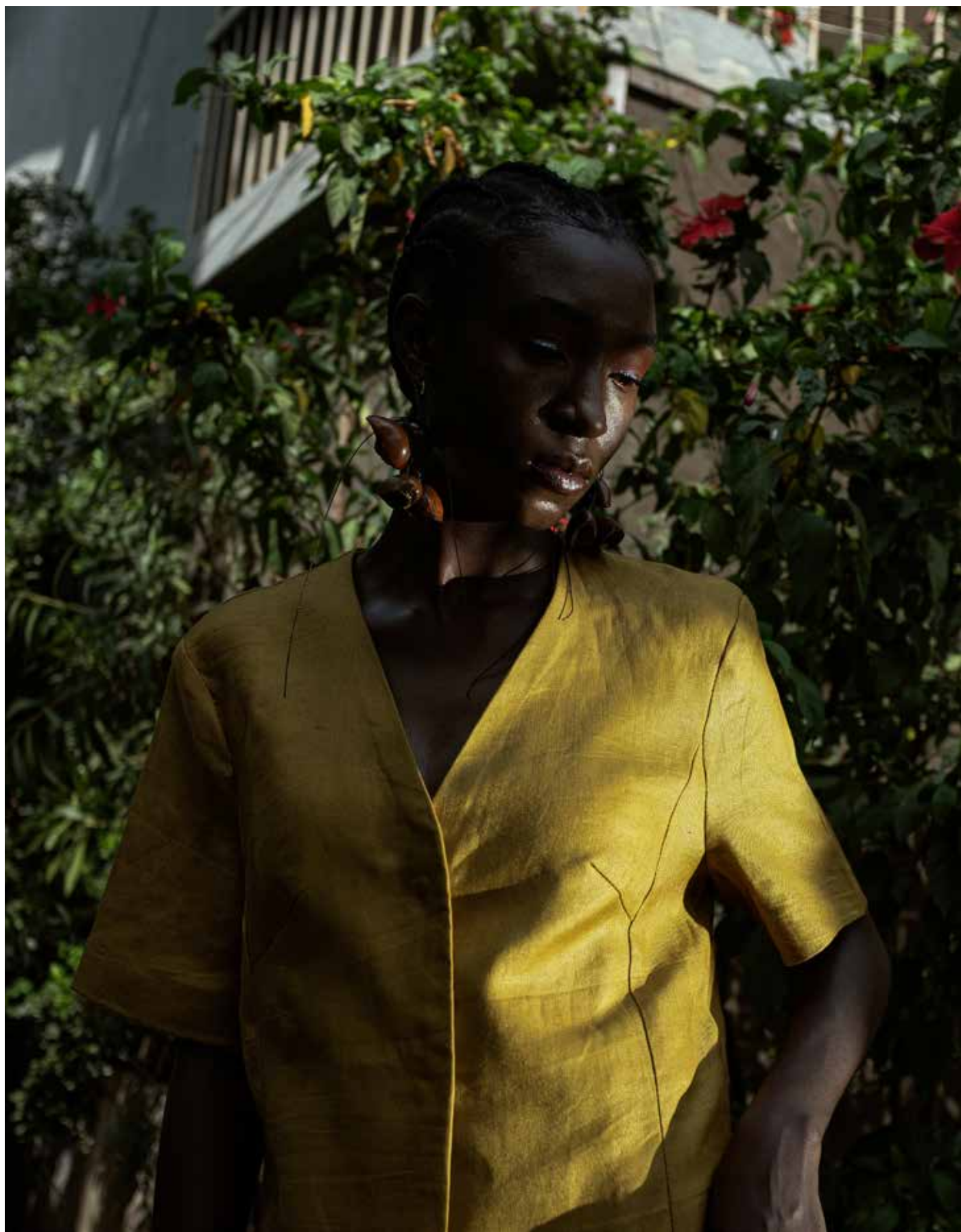














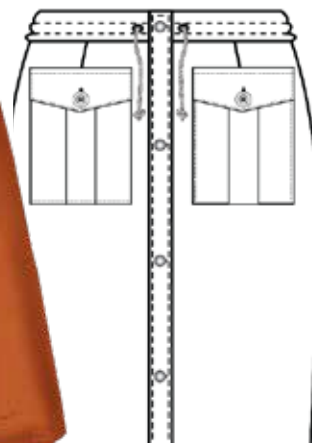
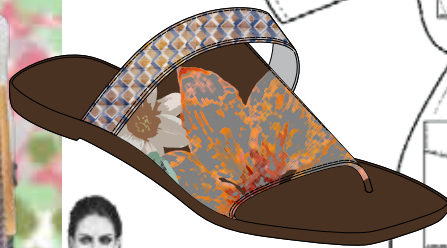


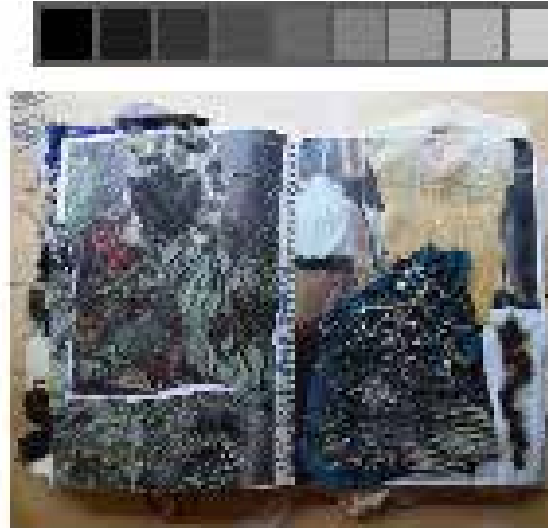


Chapter 03 EARLY WORKS

While studying at Istituto Marangoni, Paris from 2012 to 2015 I had the privilege of learning from some of the best professors in pattern making, technical drawing, collection design, research and fashion history. I had a practical and technical hands on education in fashion. Along with studying, I also had the opportunity to intern at some of the most prestigious brands in the world including Lanvin, Givenchy and Rick Owens. My graduate collection in 2015 was presented at Pitti Uomo in Florence and again in Paris and was featured on Vogue Italia and several other publications. This strong foundation in fashion gave me the confidence to launch a global brand in Nigeria.

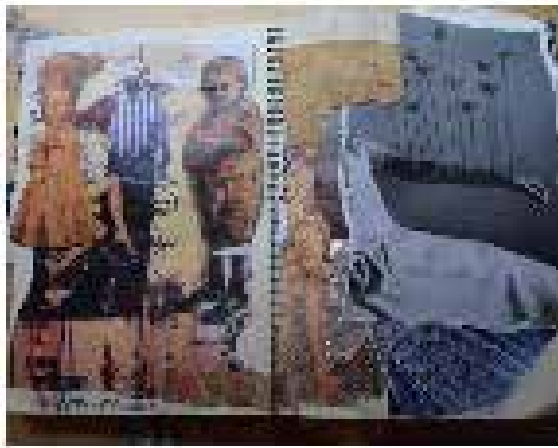
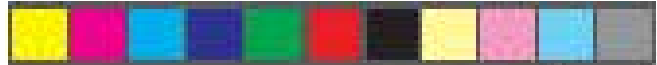




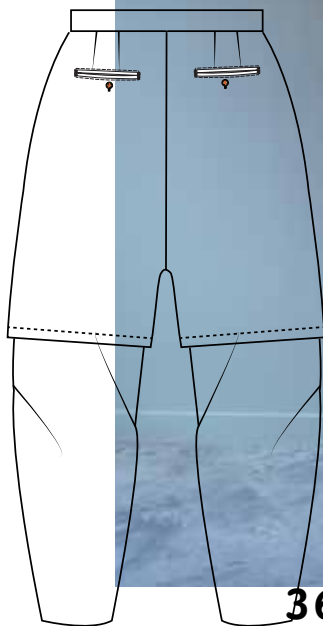
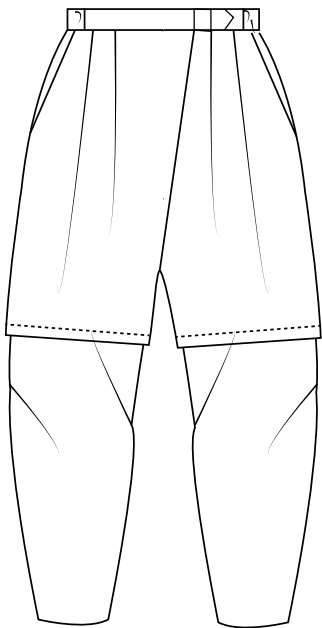
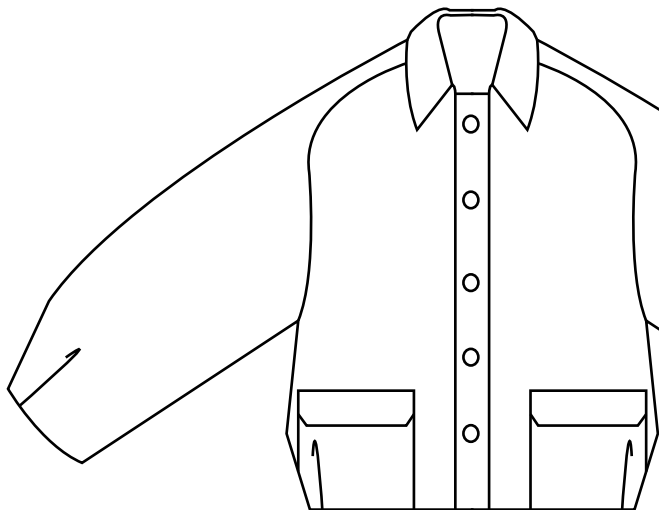


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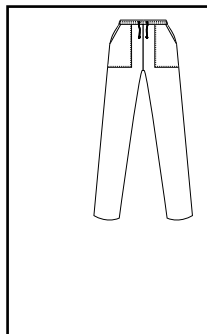
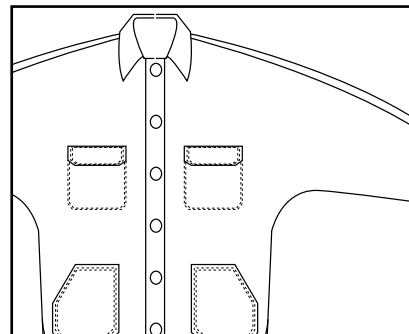
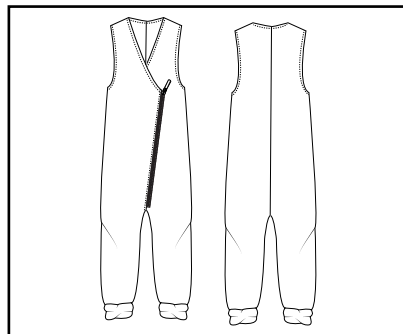
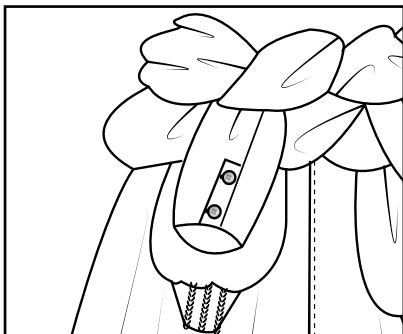
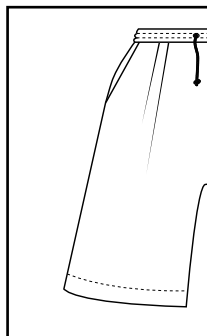
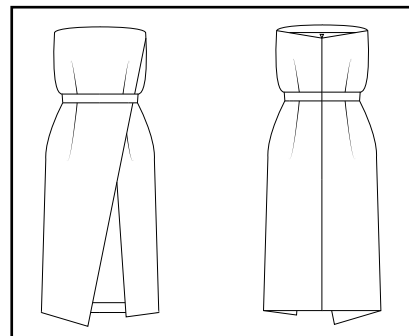
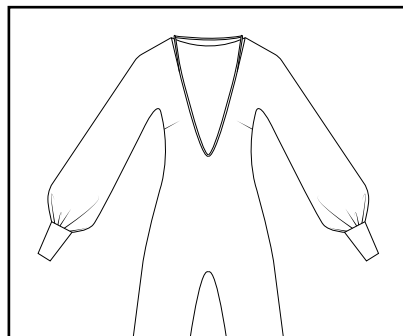
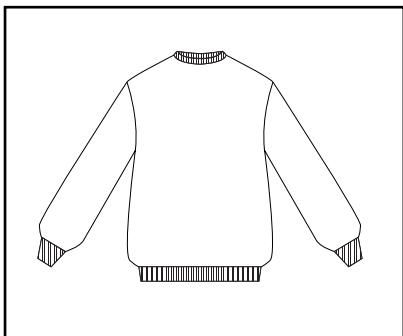
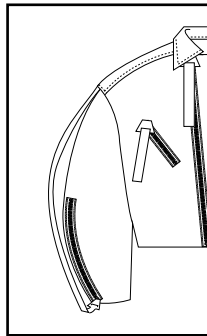
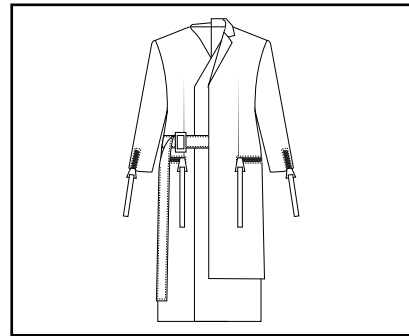
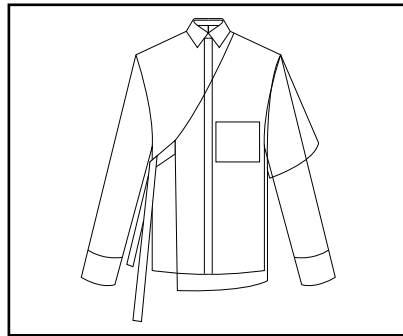
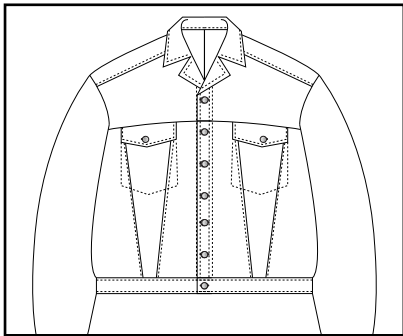
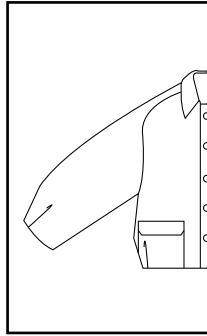
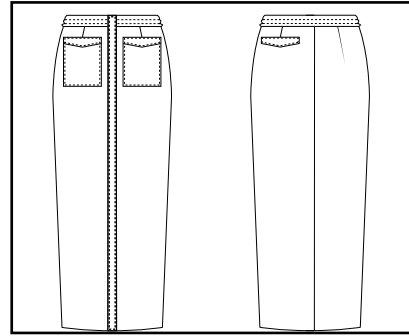
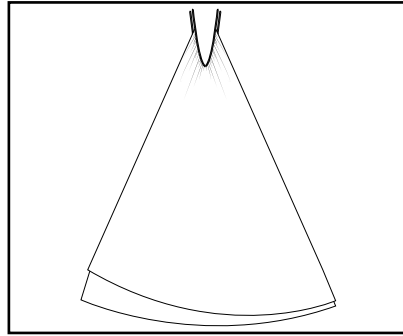
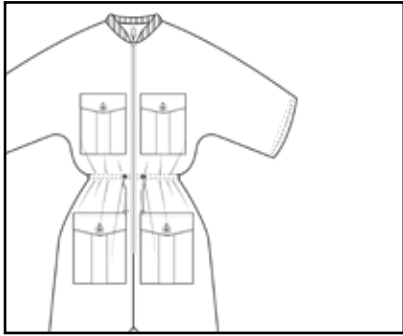
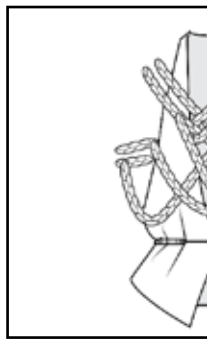
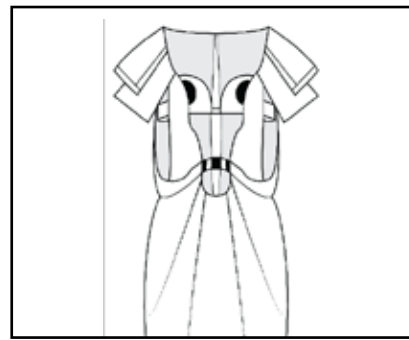
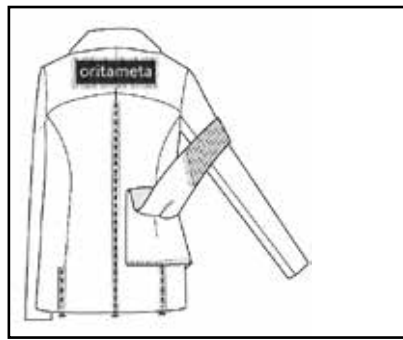
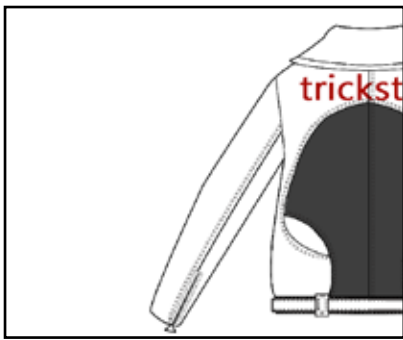


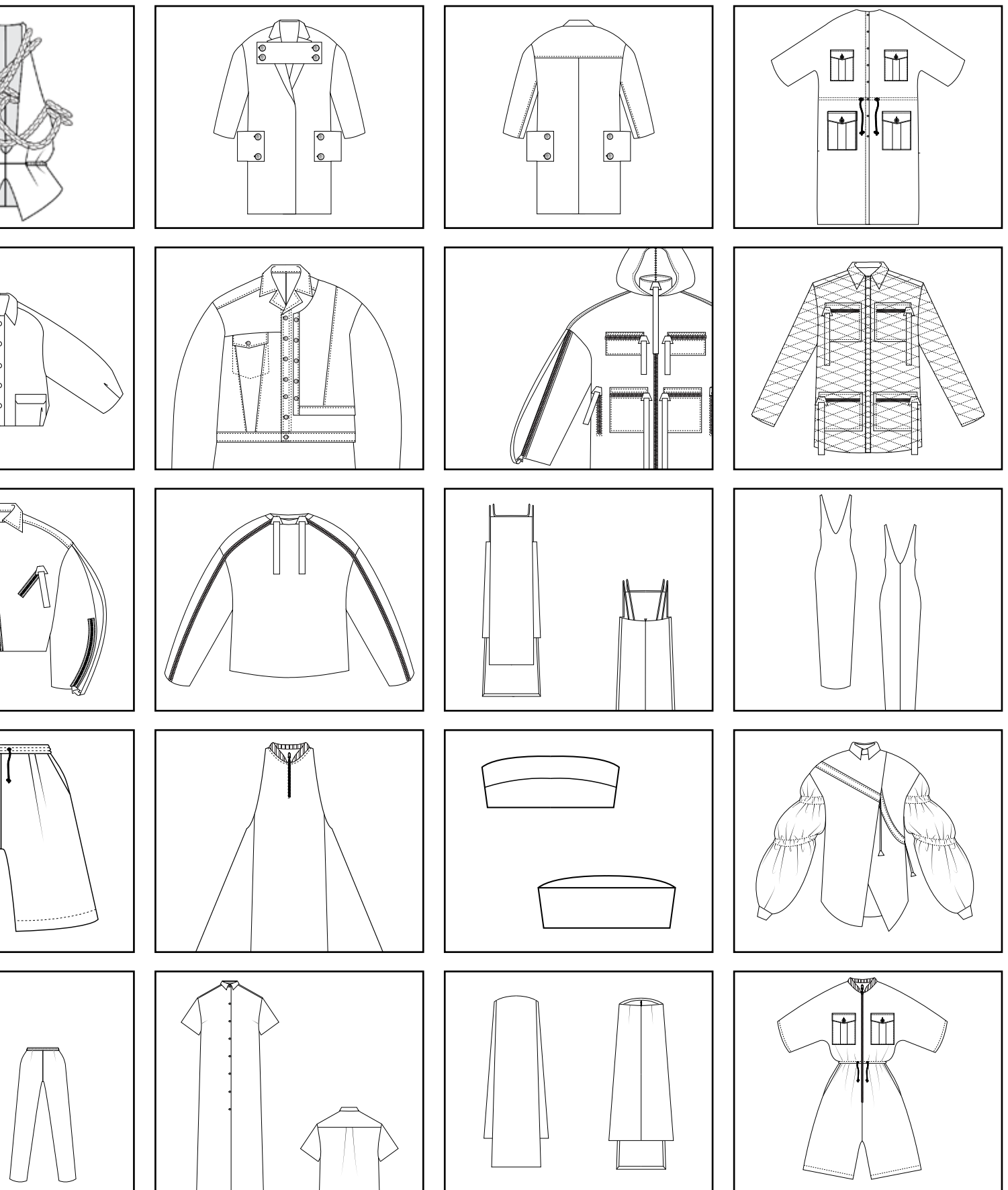
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Thank You

Building a career in fashion was a decision I made quite early on in life and it has been a rewarding journey full of adventures, encounters and learning opportunities. A career I do not take for granted and one I will continue to dedicate myself to. Fashion helps to build communities, economies and cultures. Fashion pushes innovation and forces conversations about how we relate with our environment, fashion helps to sustain cultures and has a direct impact to our society and our world.

As a designer, I look beyond the glamour of fashion and see how we can contribute to communities and impact lives. By creating cool and timeless clothing, researching sustainable techniques and working closely with artisans and textile manufacturers, we continue the cycle of creativity passing our art from one to the next.

I am able to make beautiful clothing that transcends trends and tell a story of people, kinship, community and love.