



Bart Leirs

Selected Projects

NOORD BRABANTS MUSEUM

Project Management for GERT VOORJANS
Scenography for Noord Brabants Museum
Curator: Joris Westerink
Graphic Design: Marcel Lennartz
's-Hertogenbosch, The Netherlands, 2023















NEW BLOOD

De modewereld is in de loop der jaren sterk geëvolueerd. En net als de mode, is ook de modefotografie altijd in beweging. Vóór de camera nemen we langzaam maar zeker afstand van verouderde schoonheidsidealen, achter de schermen zorgt een grotere diversiteit onder medewerkers en nieuw talent voor meer variatie, creativiteit en genderfluiditeit.





STUDIO M

“Tiffany & Co.”

Project Assistance for STUDIO M
Tiffany and Co. commissioned STUDIO M to create visuals for the Matsuya Ginza Facade in Tokyo.
Tokyo, Japan, 2023





HOTEL FLORA

Project Management for GERT VOORJANS
Interior Design of a 16th century building becoming a boutique hotel
Art Work: Nils Verkaeren
Antwerp, Belgium, 2021







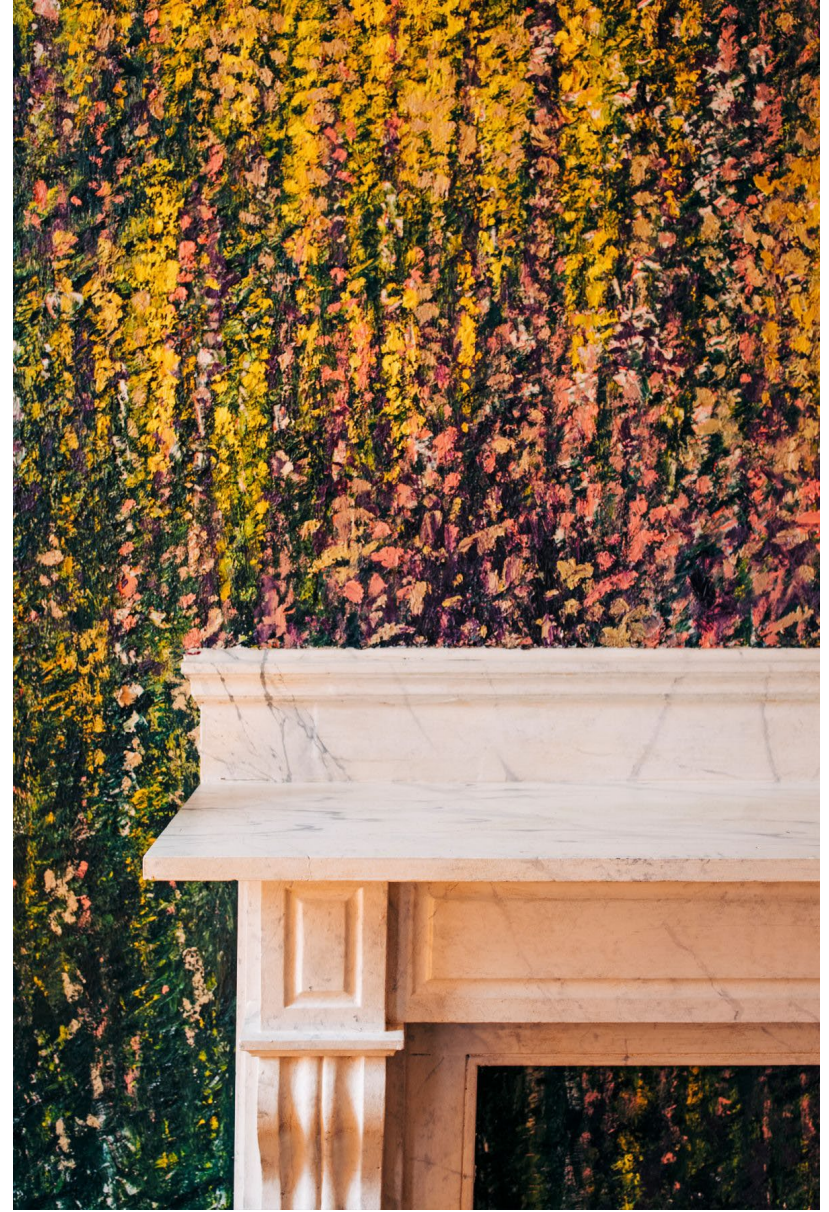
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HOTEL FLORA Project Management 2021







AUCTION & BOOK

"Collectibles"

Project Management & Co-Production for GERT VOORJANS

Text: Thijs Demeulemeester & Gert Voorjans

Graphic Design: Paul Boudens

Photography: Marcel Lennartz

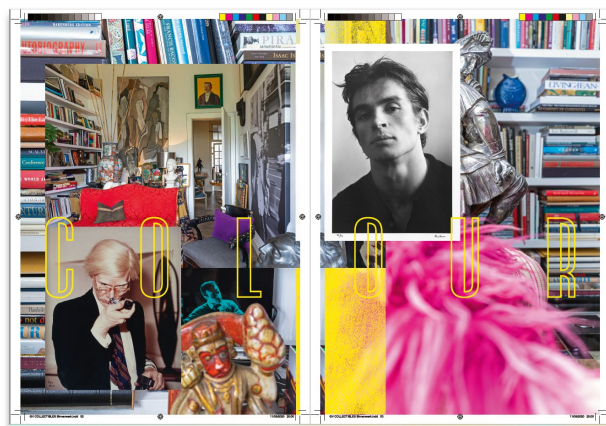
Antwerp, Belgium, 2020



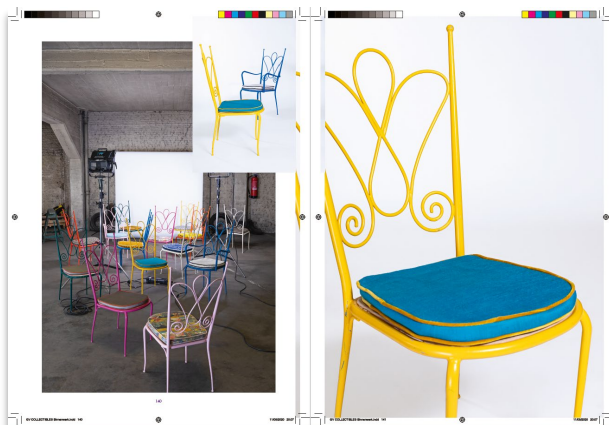
A NON-CATALOGUE

This is *not* an auction catalogue. Because the word 'catalogue' has no place in Gert Voorjans's philosophy. It implies something generic or standardised. But nothing Voorjans creates is taken from a catalogue. Those with a penchant for standard kitchens or for salons from a home collection had better close this book. Voorjans's approach or taste cannot be captured in a catalogue. For that, his signature is too individualistic. And his creations too unique. Voorjans is not a ready-made, he is a *pièce unique*. Do not attempt to label him or confine him to a book.

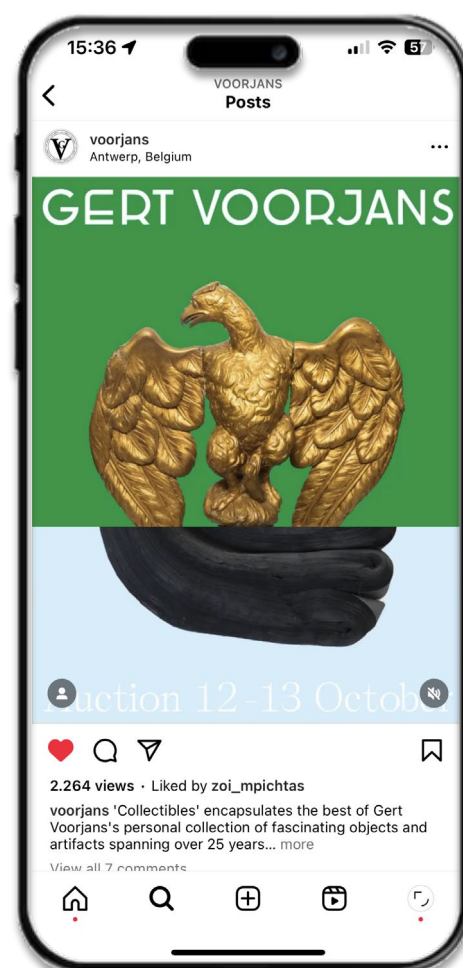
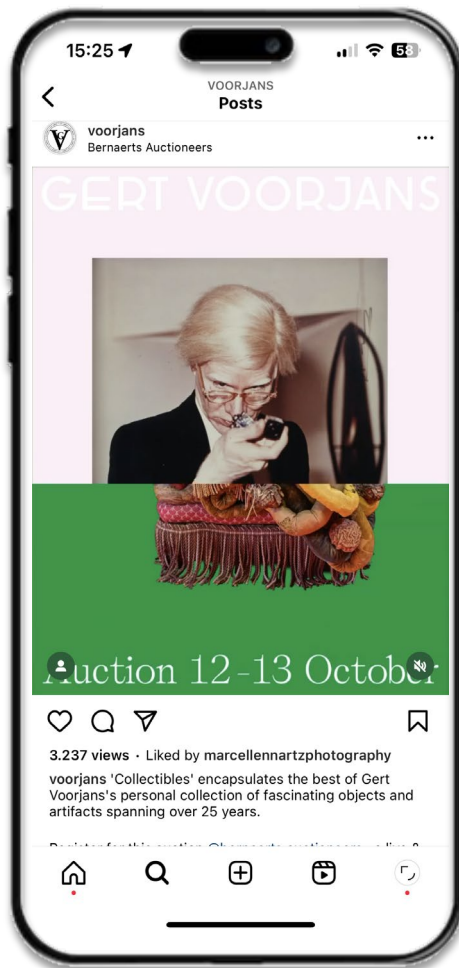
Let him dream out of the box. Let him explore uncharted territory.
Allow him that folly. He won't fail to surprise.











REBRANDING

Gert Voorjans

Project Management for GERT VOORJANS

Rebranding with new website, stationery design, newsletter and social media templates and animations.

Graphic Design: Studio M – Elisabeth Mestdagh

Antwerp, Belgium, 2020

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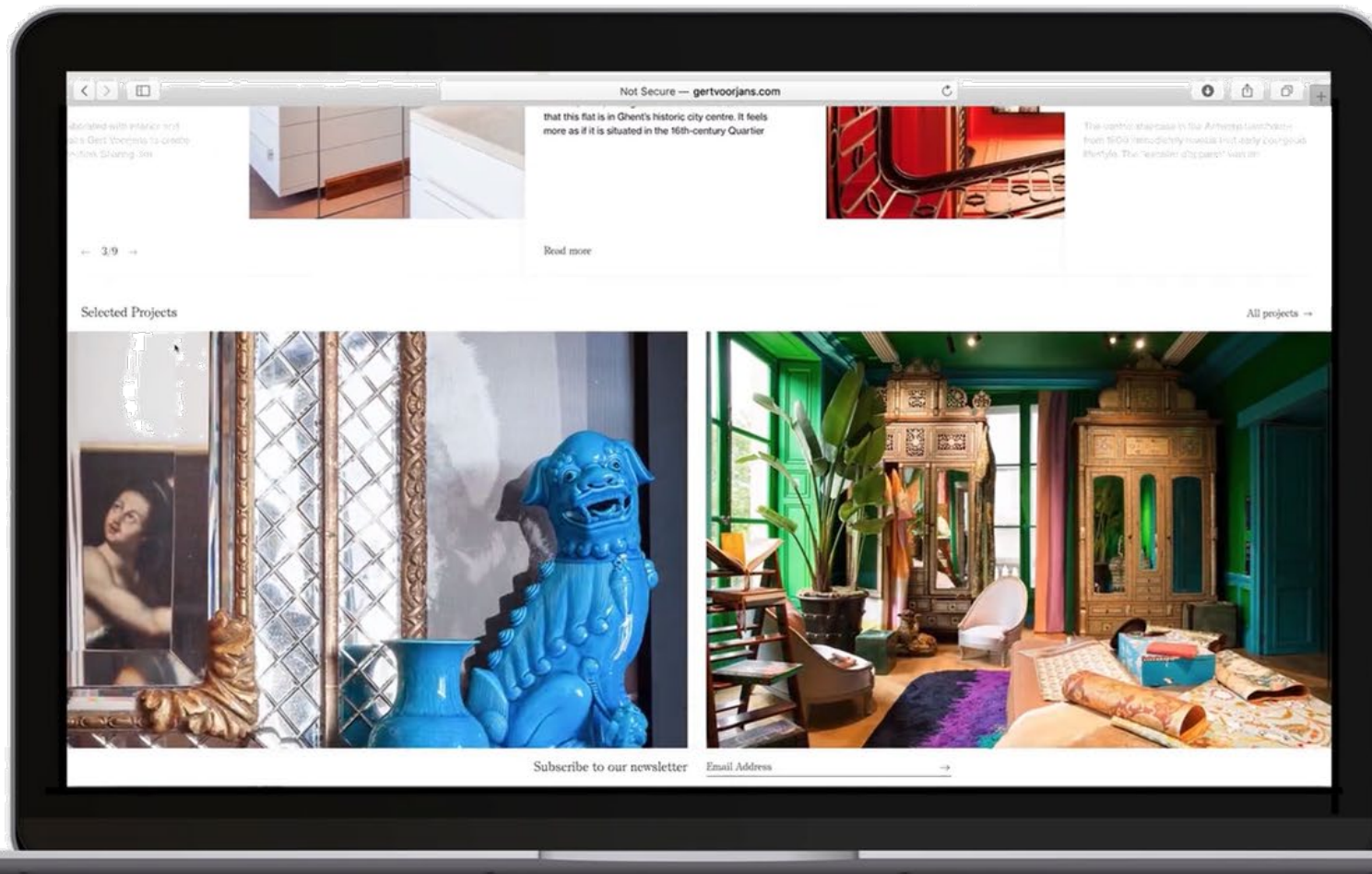
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Bart Leirs project manager





JOYCE

"The Paint We Wear"

JOYCE partnered with Gert Voorjans for Art Basel Hong Kong.
The JOYCE Central Flagship Store exhibited Voorjan's curation of projects
including "THE PAINT WE WEAR" – a series of rugs and wall hangings by
Swiss textile artist Christoph Hefti.

Project Management for GERT VOORJANS
Fabric Design: Christoph Hefti
Hong Kong, 2019







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JOYCE Project Management 2019



WIM VANLESSEN

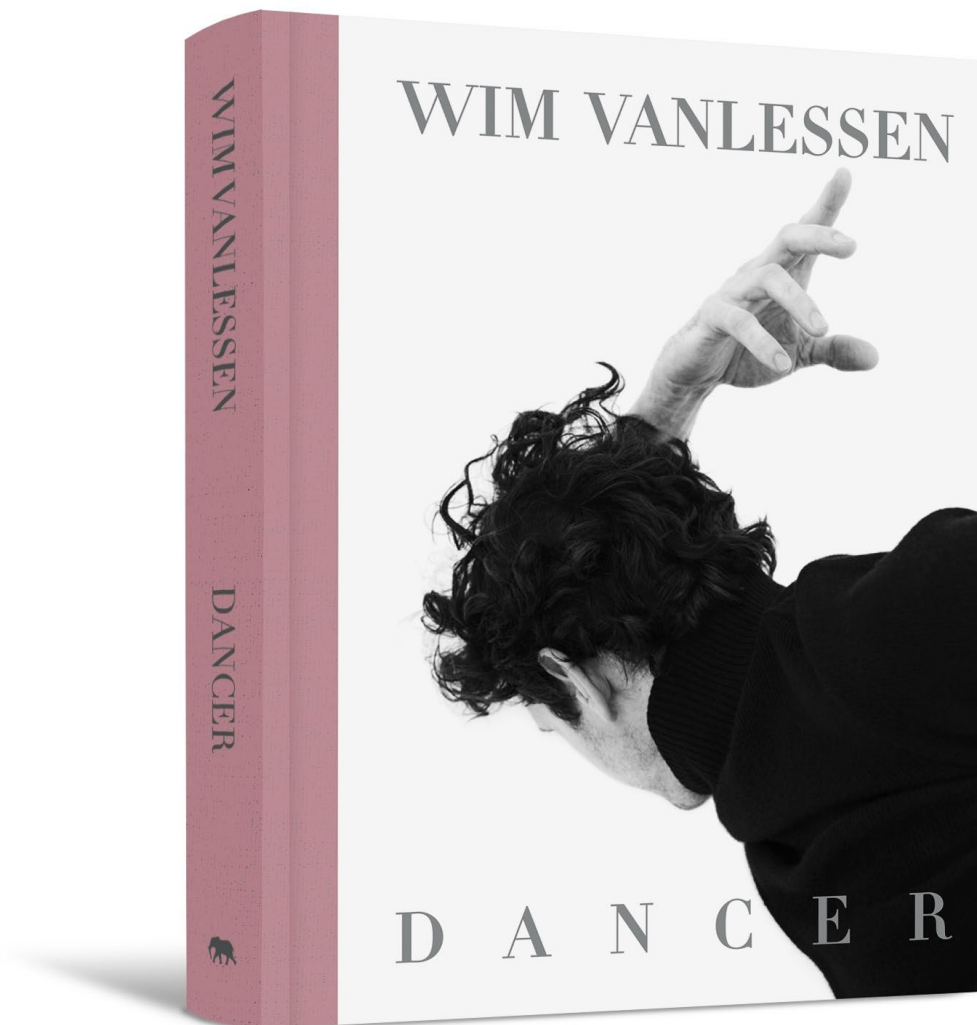
"Dancer"

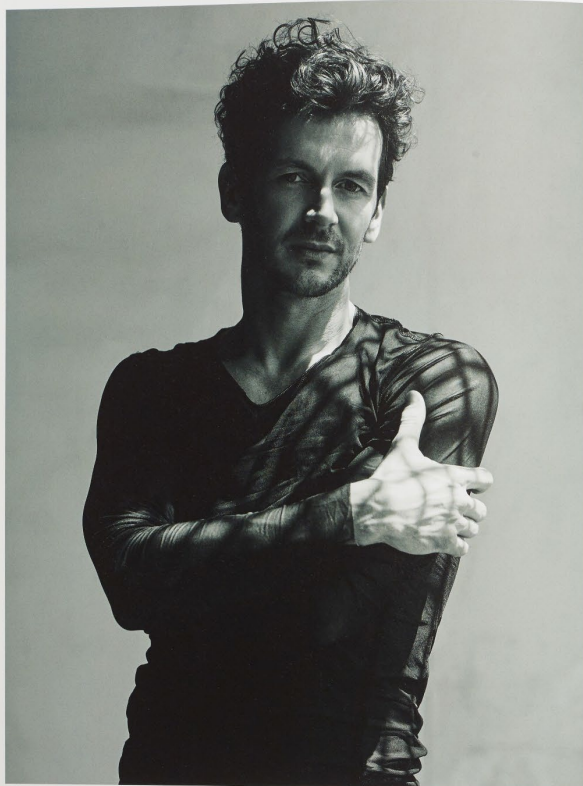
Co-Production with Ingrid Deuss for Wim Vanlessen's book "Dancer"

Text: Michael James Gardner & Wim Vanlessen

Graphic Design: Paul Boudens

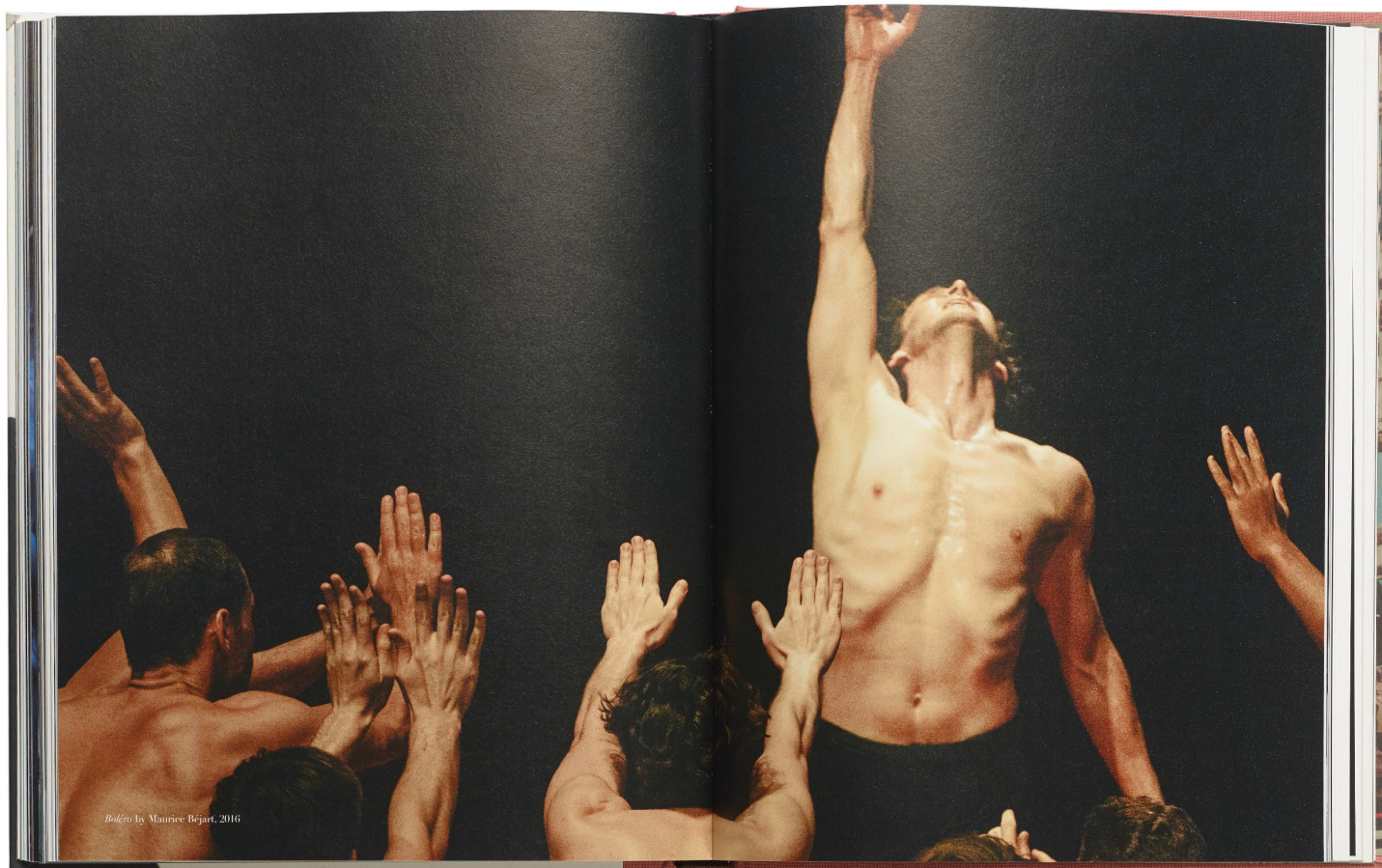
Published by Hannibal, 2019





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Bolero by Maurice Bejart, 2016

SANSIRI

“The Monument Thong Lo”

Project Management for GERT VOORJANS
Interior Architecture for Sansiri Group, Project Developer
Bangkok, Thailand, 2019













IIDE

Project Management & Co-Production for GERT VOORJANS
Scenography GERT VOORJANS for International Interior Design Exhibition
Brussels, Tour & Taxis, 2018









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IIDE Project Management & Co-Production 2018

ISWA World Congres

Commissoned by City of Antwerp
Co-Project Manager for Balthazar Events
Antwerp, Belgium, 2015









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